



November MARKET UPDATES

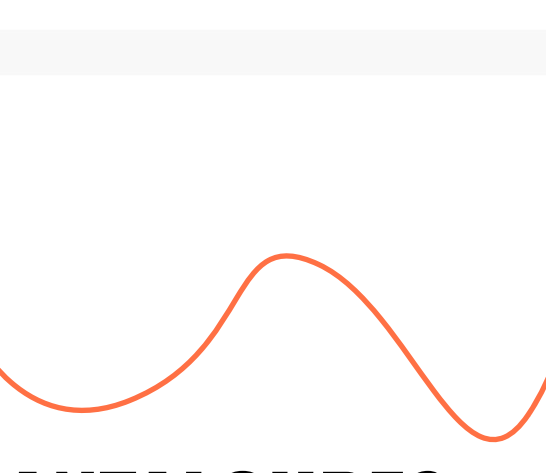
November is coming in hot—and not in the fun, chili-oil way.

Weather is affecting several major growing regions simultaneously, with California and the Southeast facing rain, cold fronts, and early-season changes. Expect tight supplies of lettuce, leafy greens, and various vegetables, while citrus, apples, and many staples remain steady with high quality.

Whether you're planning your next order or just keeping an eye on the trends, here's what you need to know as we move further into the holiday rush.

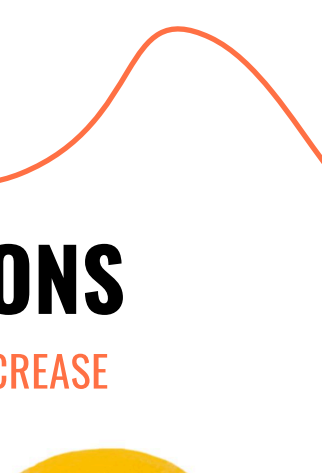
APPLES

PRICE STEADY



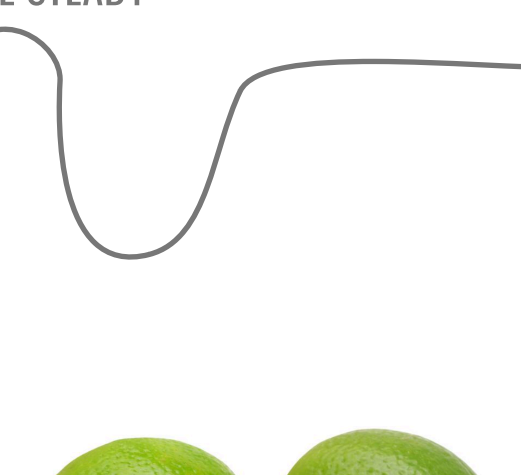
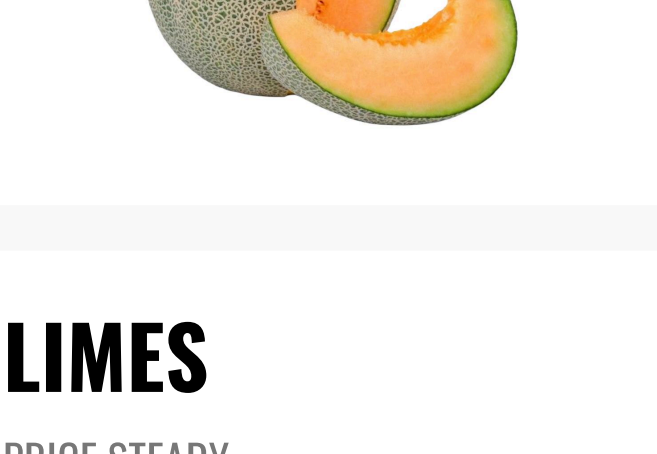
AVOCADOS

PRICE INCREASE



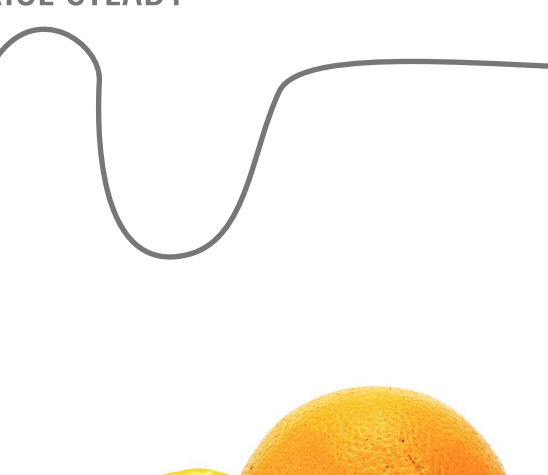
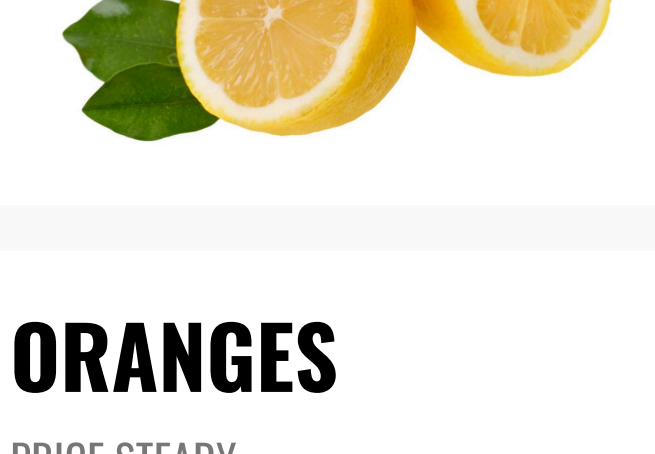
BLACKBERRIES

PRICE INCREASE



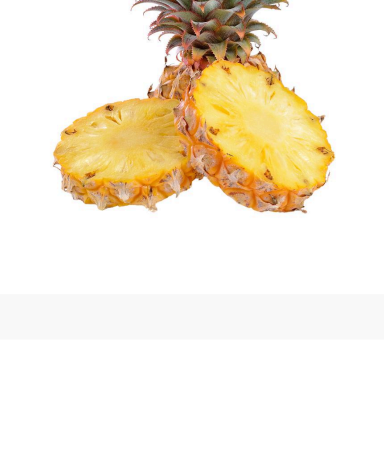
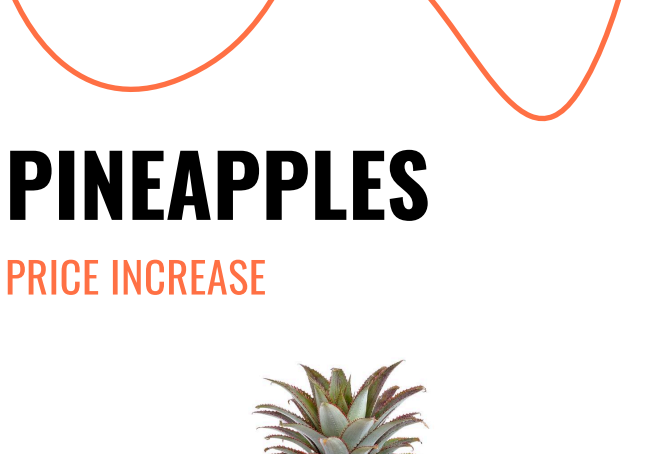
BLUEBERRIES

PRICE STEADY



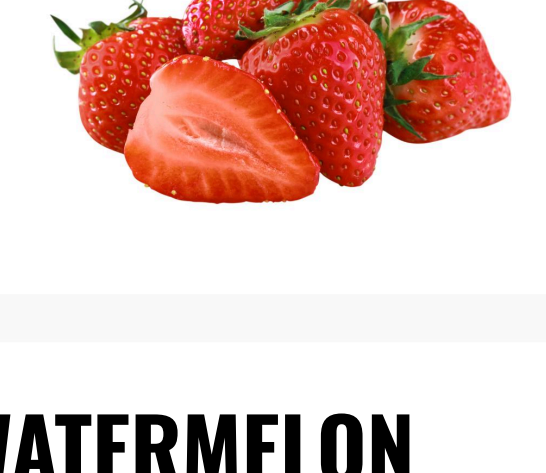
CANTALOUPE

PRICE INCREASE



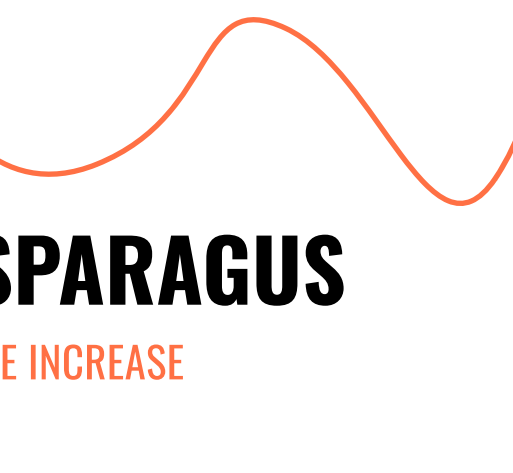
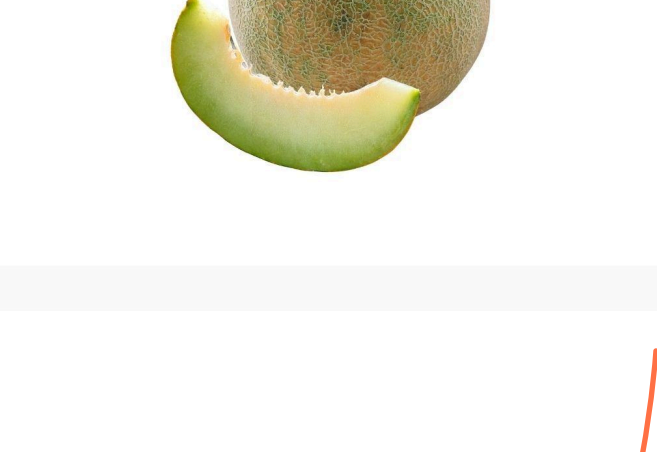
LEMONS

PRICE INCREASE



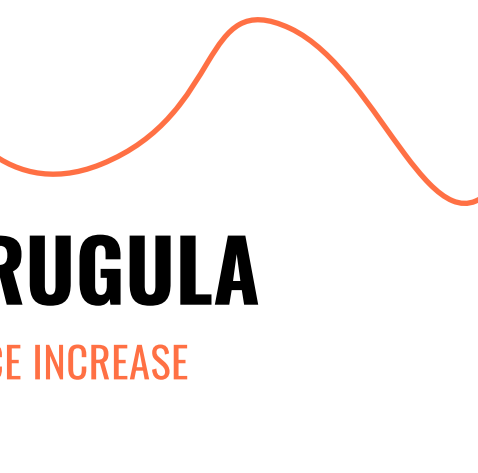
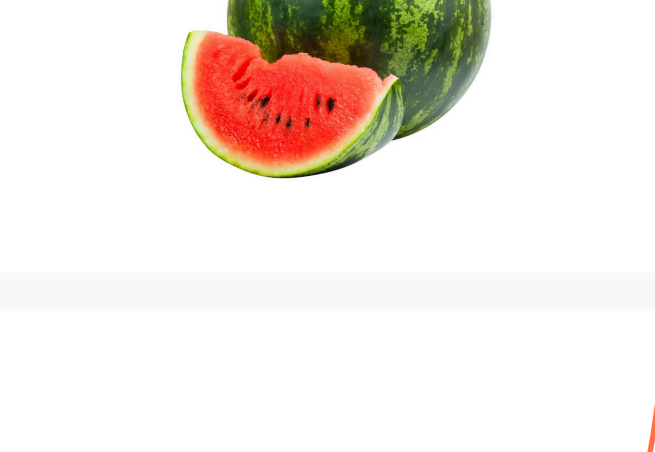
LIMES

PRICE STEADY



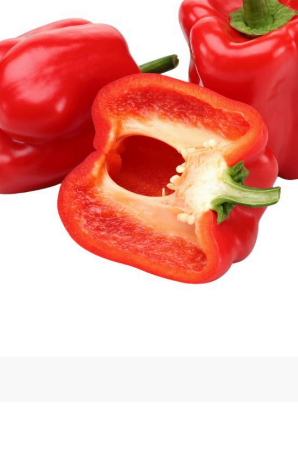
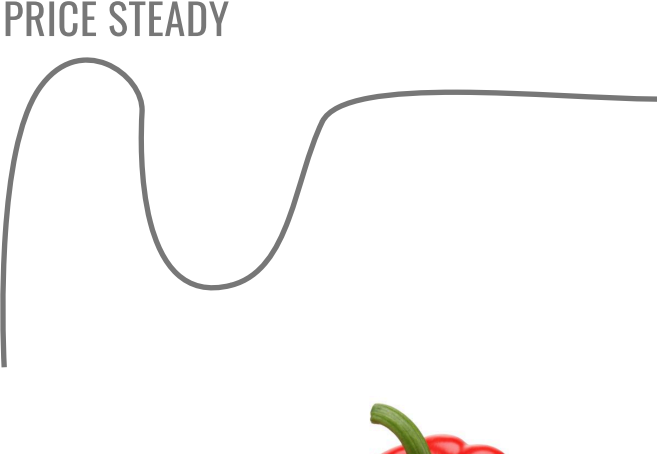
ORANGES

PRICE STEADY



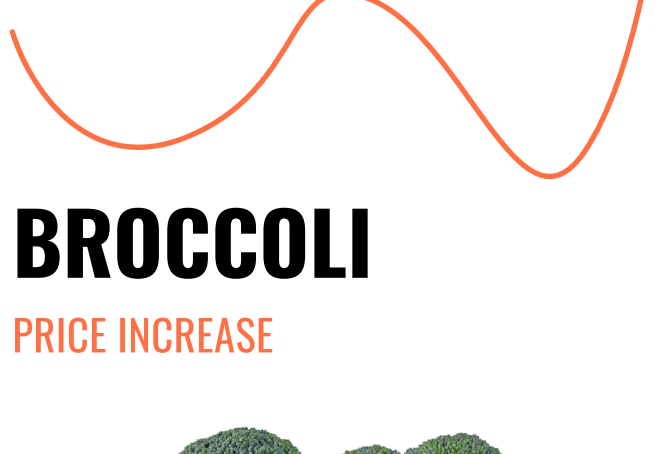
PINEAPPLES

PRICE INCREASE



STRAWBERRIES

PRICE INCREASE



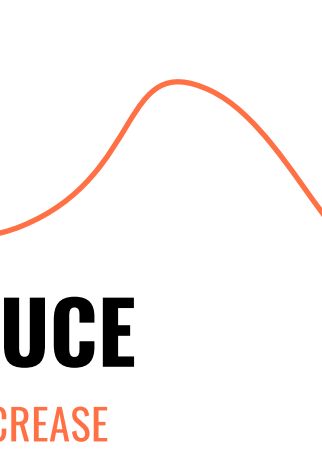
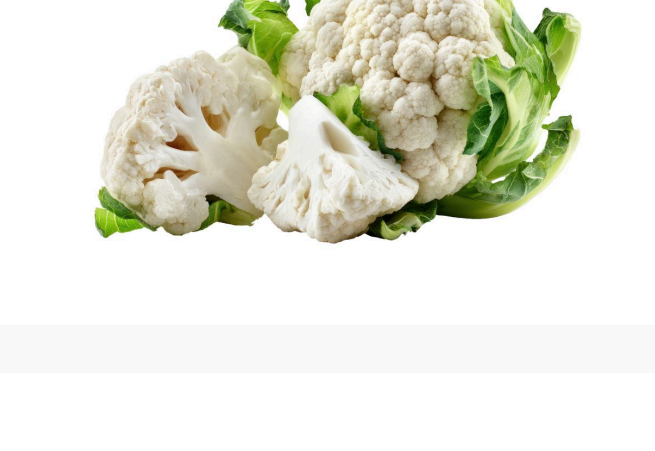
HONEYDEW

PRICE INCREASE



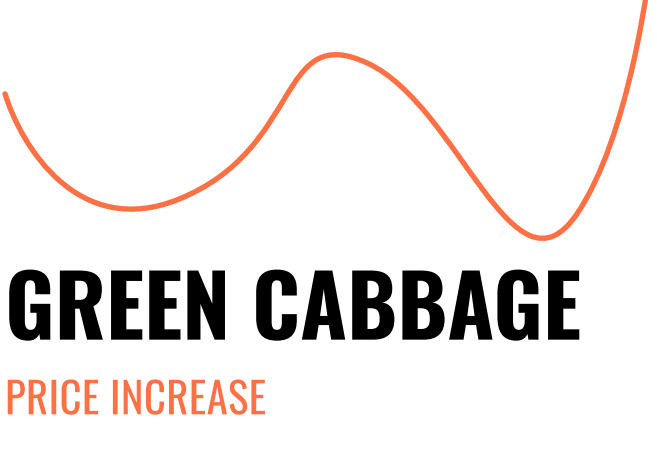
WATERMELON

PRICE STEADY



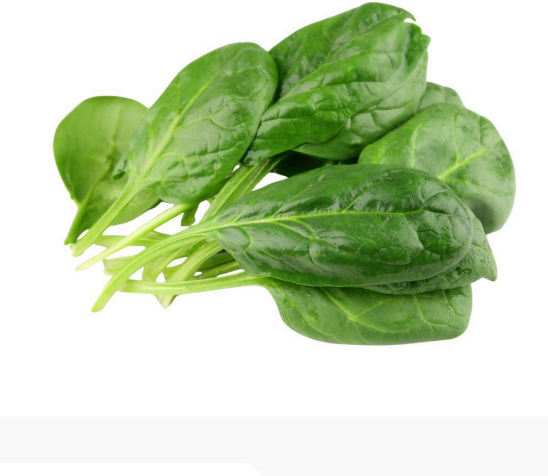
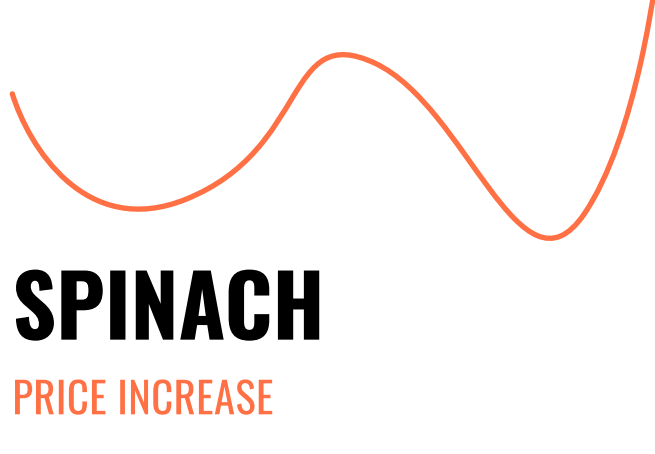
ASPARAGUS

PRICE INCREASE



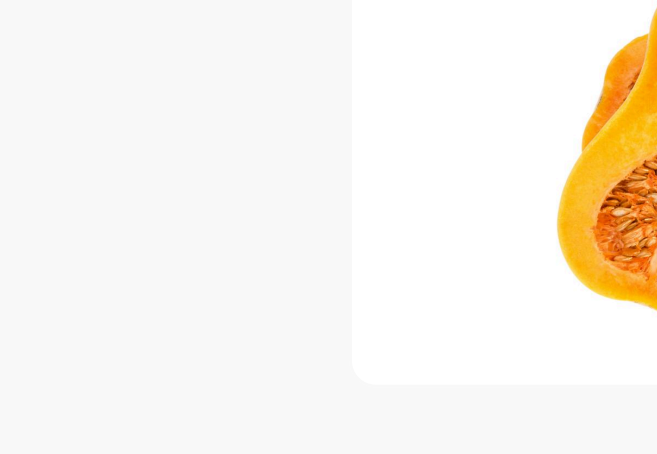
ARUGULA

PRICE INCREASE



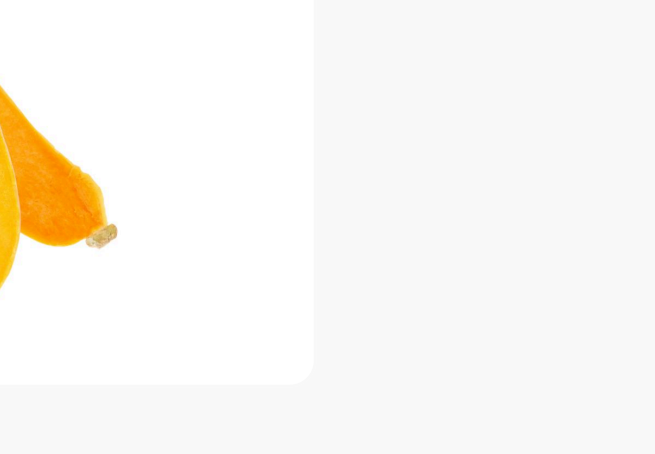
BELL PEPPERS

PRICE STEADY



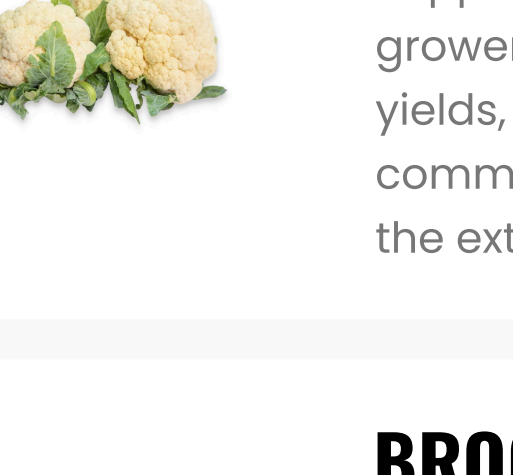
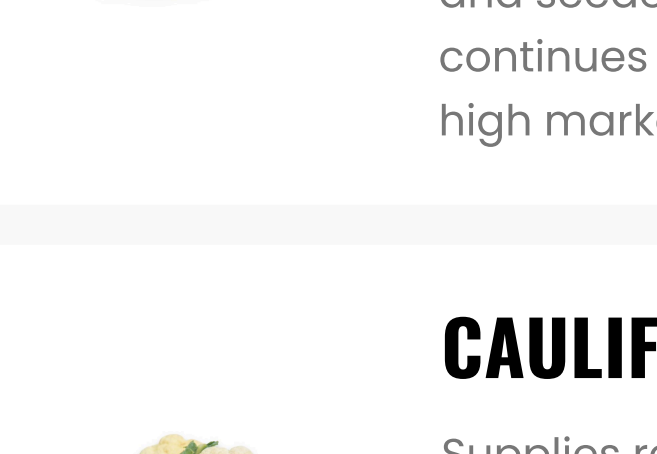
BROCCOLI

PRICE INCREASE



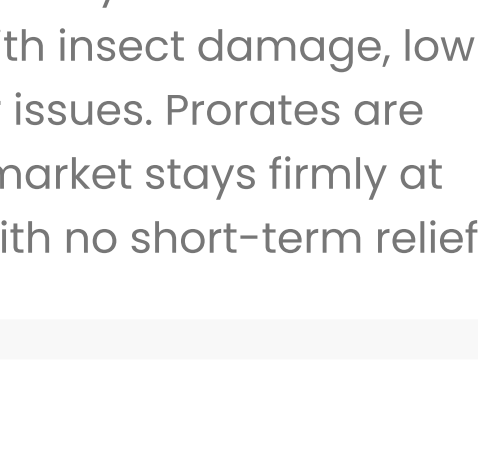
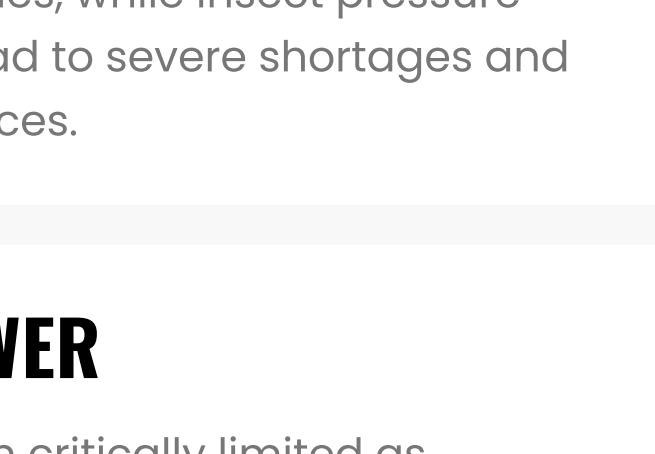
BROCCOLINI

PRICE INCREASE



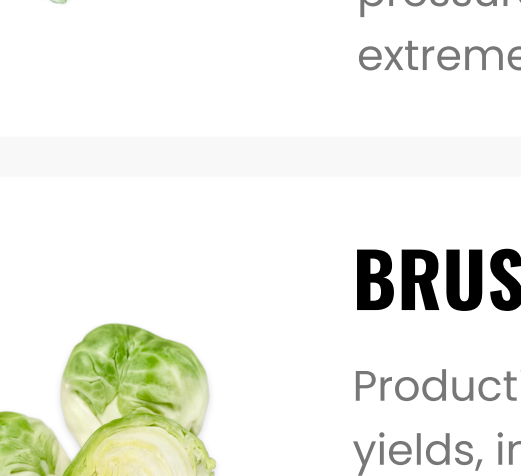
CAULIFLOWER

PRICE INCREASE



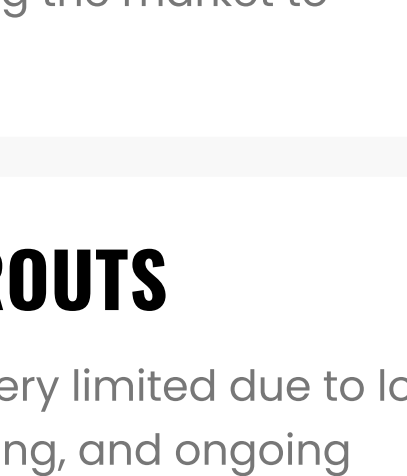
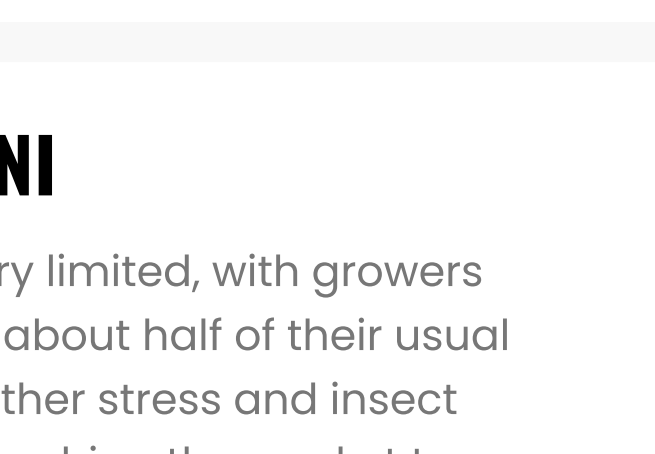
CHILI PEPPERS

PRICE STEADY



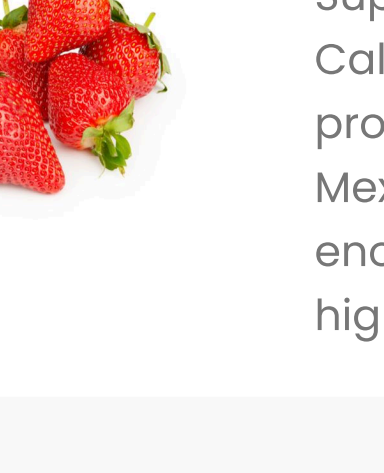
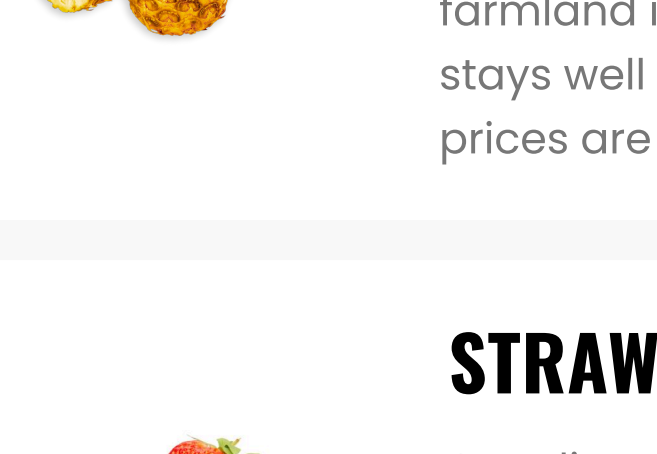
LETTUCE

PRICE INCREASE



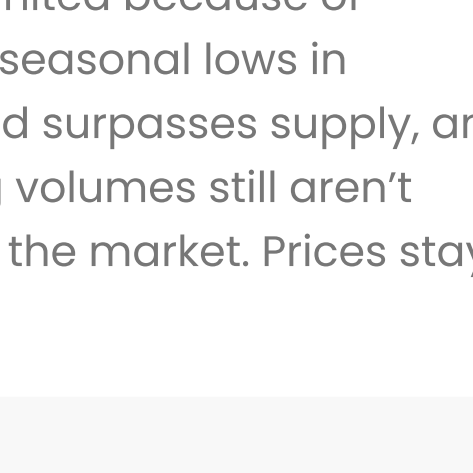
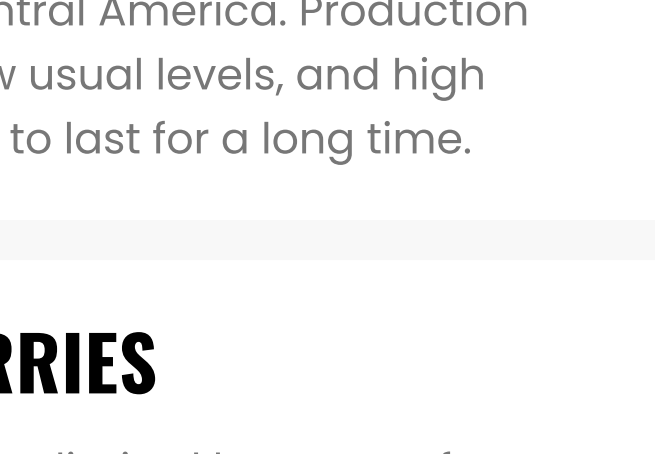
GREEN CABBAGE

PRICE INCREASE



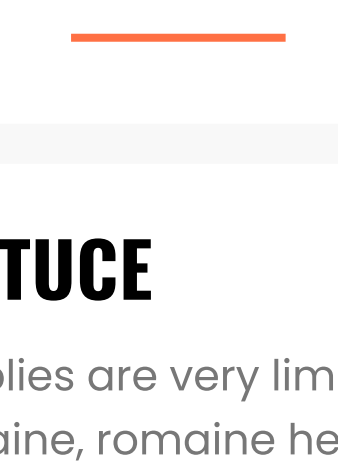
SPINACH

PRICE INCREASE



SQUASH

PRICE INCREASE



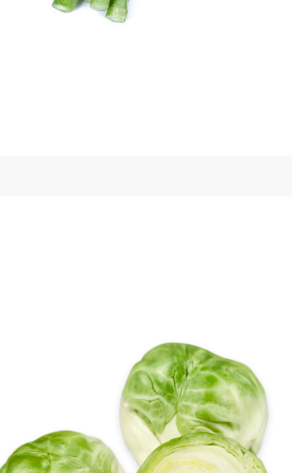
Special ALERTS

LETTUCE



Supplies are very limited across iceberg, romaine, romaine hearts, green leaf, red leaf, and Boston. The Salinas-to-Yuma transition is causing light weights, ribbing, and seeder issues, while insect pressure continues to lead to severe shortages and high market prices.

CAULIFLOWER



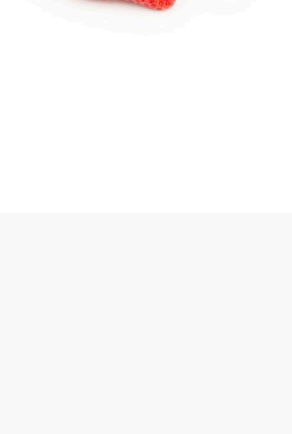
Supplies remain critically limited as growers struggle with insect damage, low yields, and weather issues. Porates are common, and the market stays firmly at the extreme level with no short-term relief.

BROCCOLI



Quality issues such as brown bead, pin rot, and larval damage, along with transition-related gaps, are restricting supply. Growers are heavily porating, and the market remains high.

BROCCOLINI



Supplies are very limited, with growers producing only about half of their usual quantities. Weather stress and insect pressure keep pushing the market to extreme levels.

BRUSSELS SPROUTS

Production remains very limited due to low yields, internal browning, and ongoing insect problems. Growers are sticking close to averages as markets stay volatile heading into the holiday pull.

PINEAPPLES

Supplies remain very tight due to prolonged drought and decreased farmland in Central America. Production stays well below usual levels, and high prices are likely to last for a long time.

STRAWBERRIES

Supplies are very limited because of California rain and seasonal lows in production. Demand surpasses supply, and Mexico's increasing volumes still aren't enough to balance the market. Prices stay high.