



September MARKET UPDATES

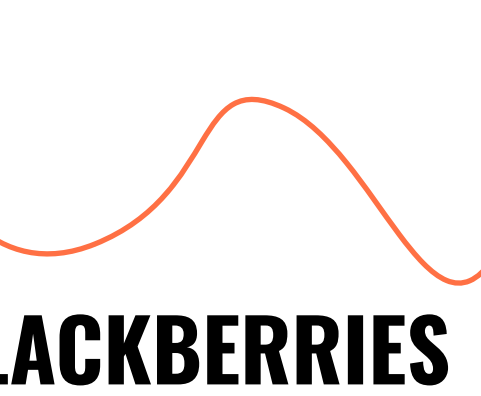
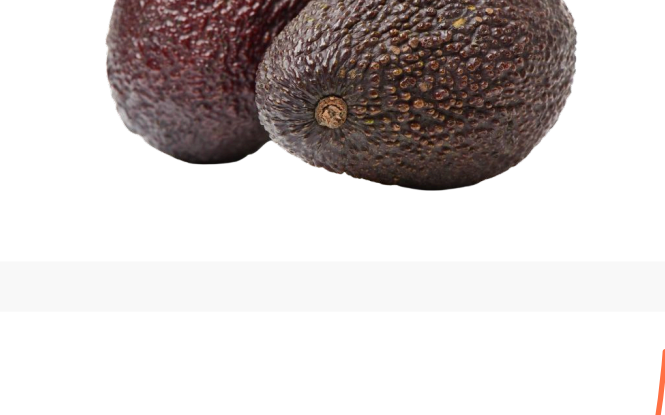
Early September brings shifting markets as California transitions into late-season production. September also sees market shifts due to California's late-season crops overlapping with supply filling from Mexico and Peru. Warm weather in Salinas has increased insect activity, tightening supplies of lettuce, romaine, and broccoli. Grapes and melons continue to offer excellent quality, though volumes are starting to decline.

Green bell peppers are plentiful and easy to find, while red and yellow ones are still limited. Strawberries are increasing in price as California harvests wind down, blueberries are becoming scarcer, and blackberries remain high. New-crop apples and pears are showing excellent quality with strong sugar levels.

As always, if you need assistance navigating market changes or making substitutions, give us a call.

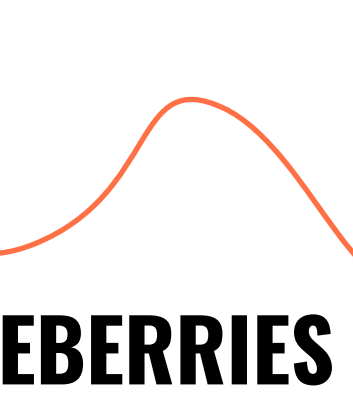
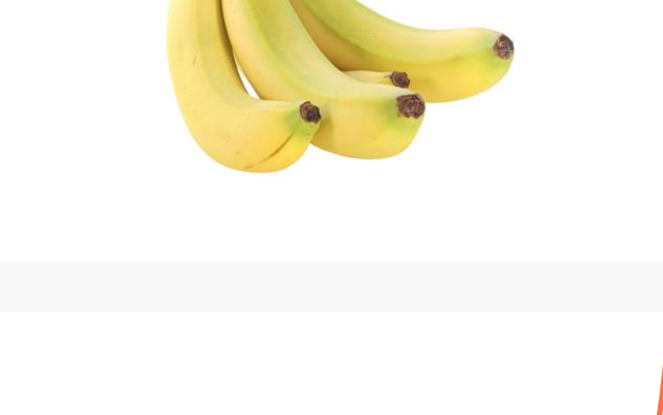
AVOCADOS

PRICE STEADY



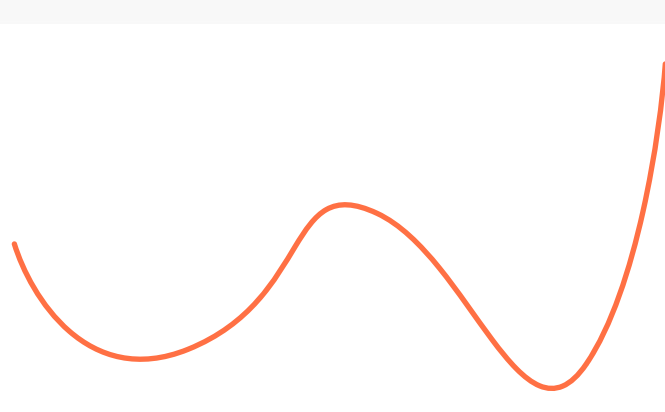
BANANAS

PRICE STEADY



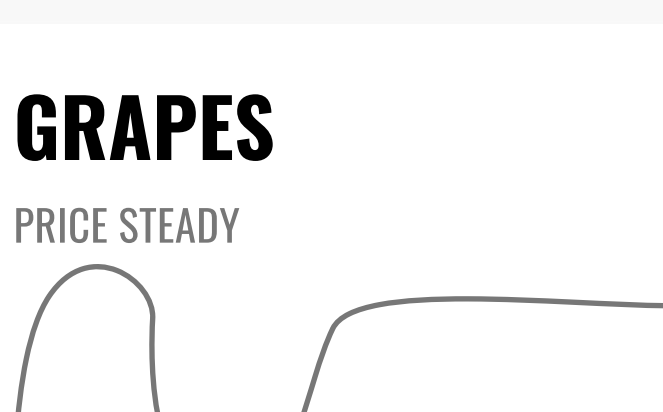
BLACKBERRIES

PRICE INCREASE



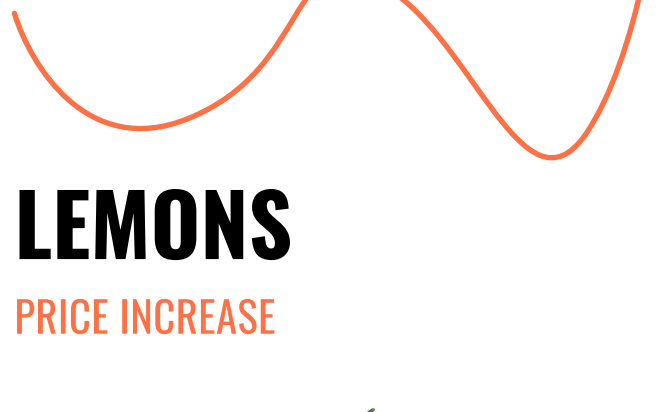
BLUEBERRIES

PRICE INCREASE



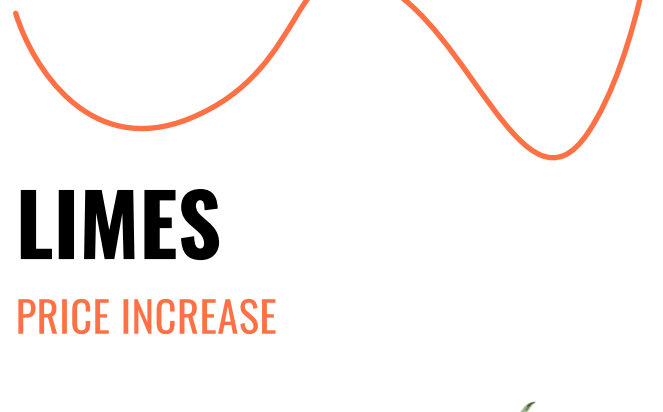
CANTALOUPE

PRICE INCREASE



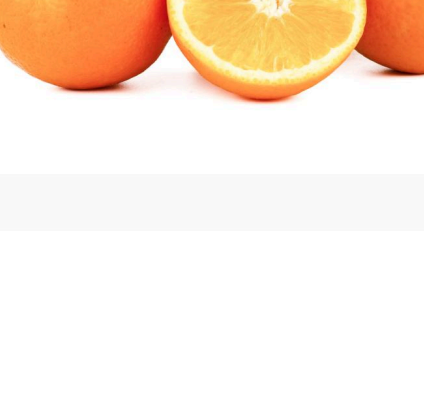
GRAPES

PRICE STEADY



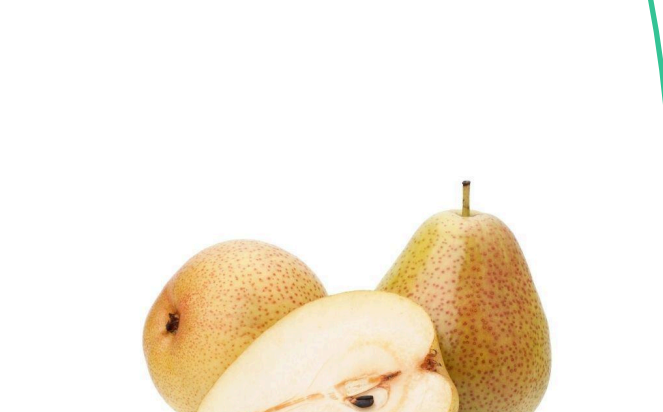
LEMONS

PRICE INCREASE



LIMES

PRICE INCREASE



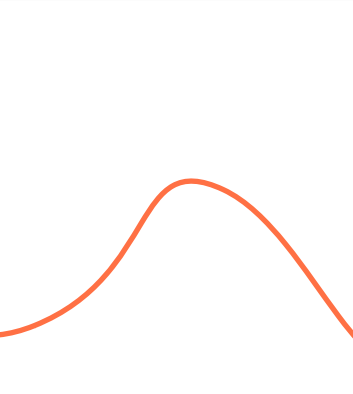
ORANGES (VALENCIA)

PRICE INCREASE



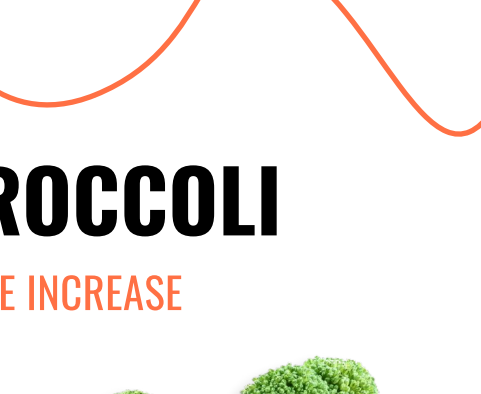
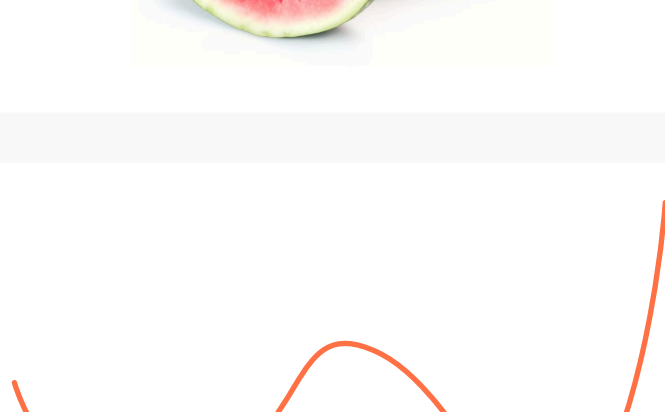
PEARS

PRICE DECREASE



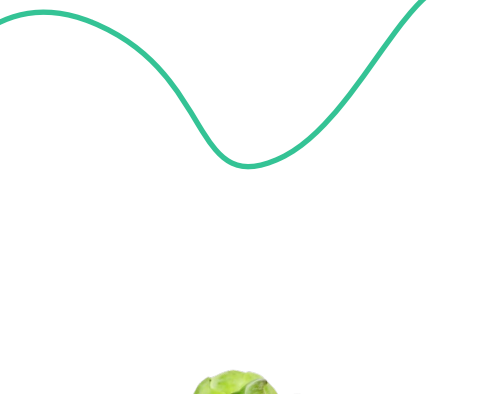
STRAWBERRIES

PRICE INCREASE



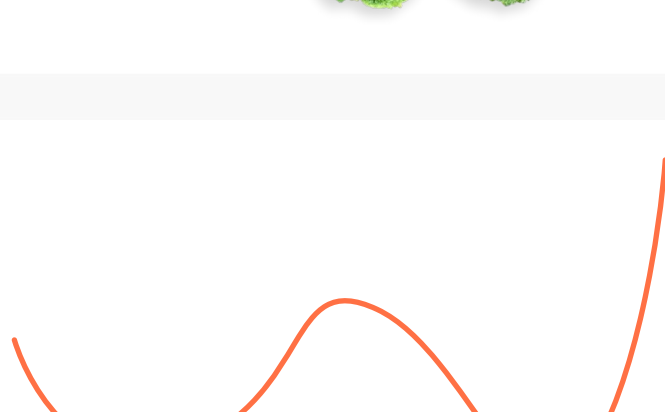
RASPBERRIES

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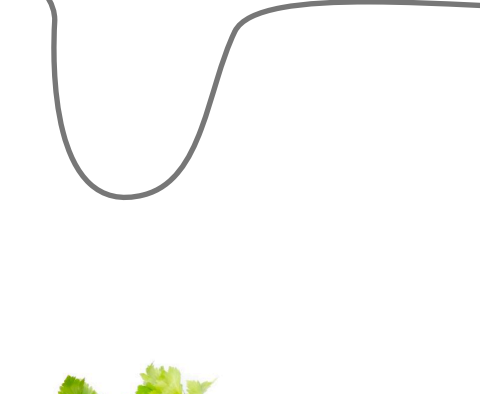
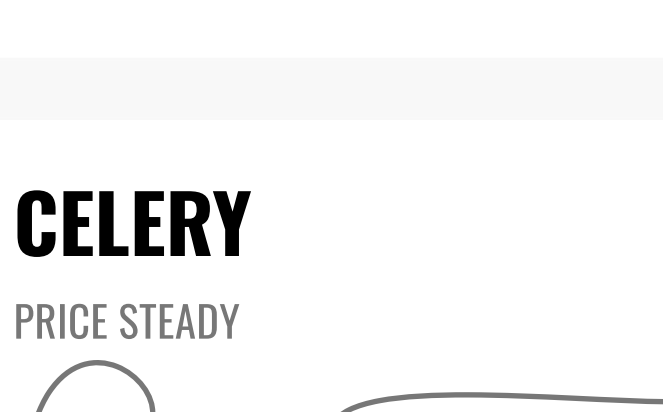
WATERMELON

PRICE STEADY



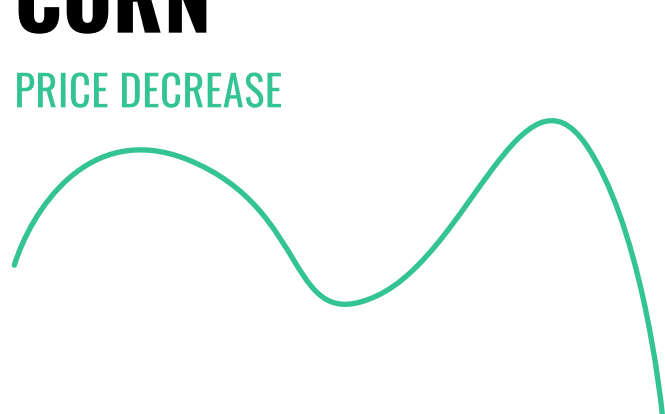
ASPARAGUS

PRICE INCREASE



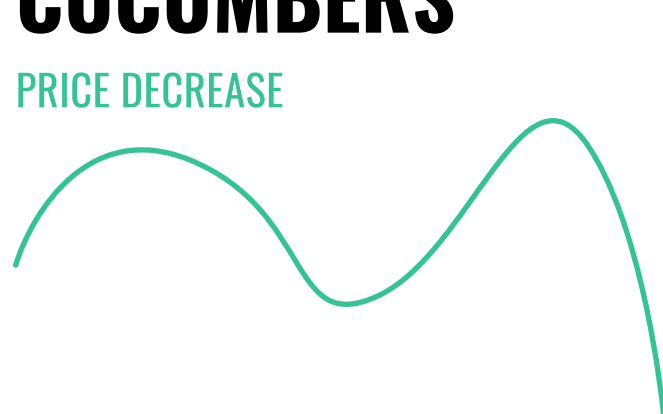
BROCCOLI

PRICE INCREASE



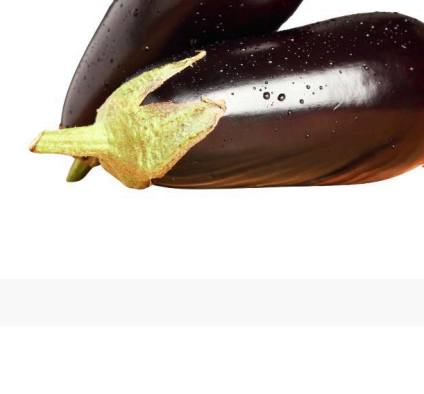
BRUSSELS SPROUTS

PRICE DECREASE



CAULIFLOWER

PRICE INCREASE



CELERY

PRICE STEADY



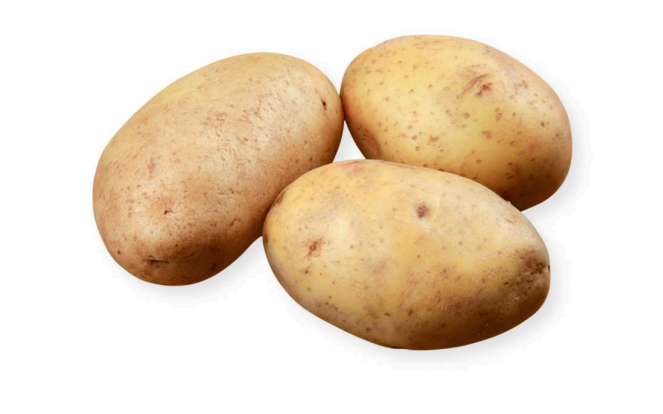
CORN

PRICE DECREASE



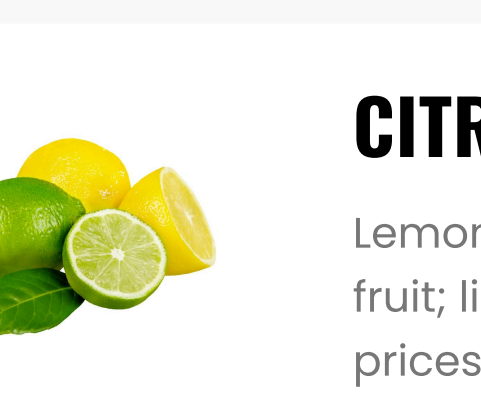
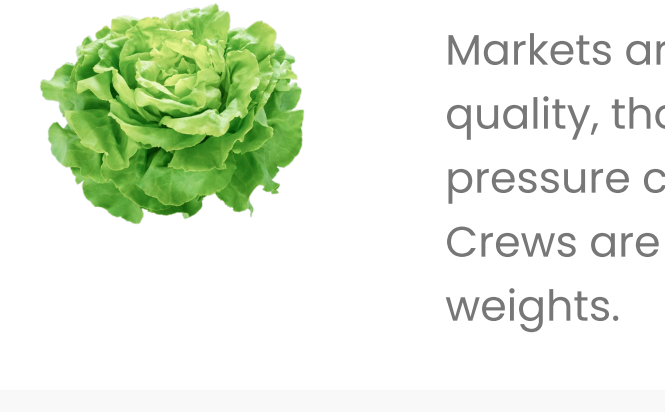
CUCUMBERS

PRICE DECREASE



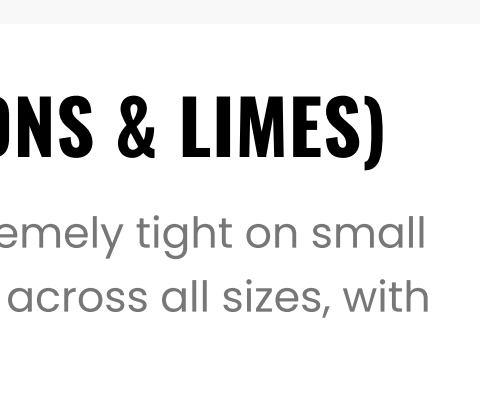
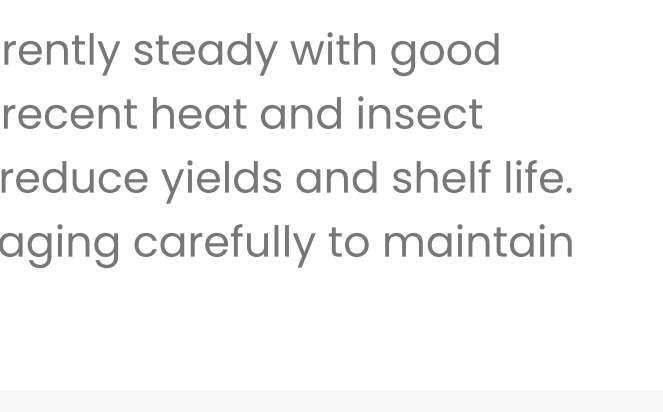
EGGPLANT

PRICE STEADY



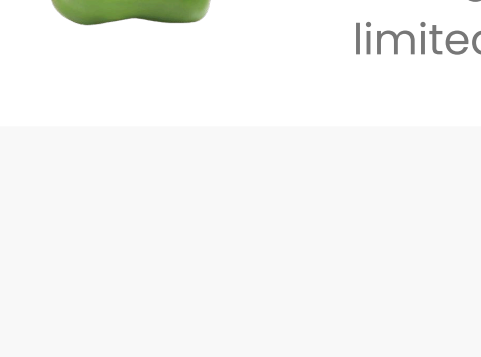
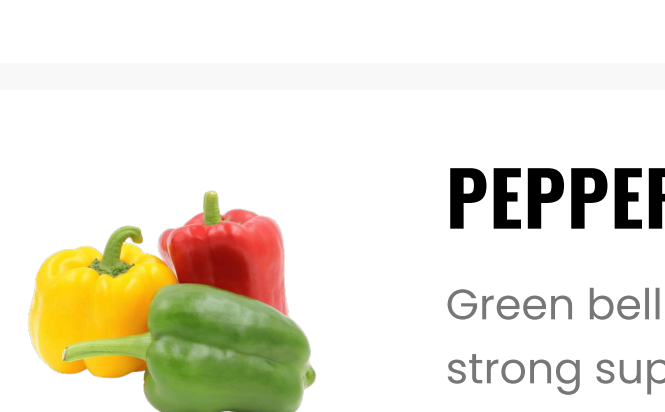
LETTUCE/ROMAINE

PRICE STEADY



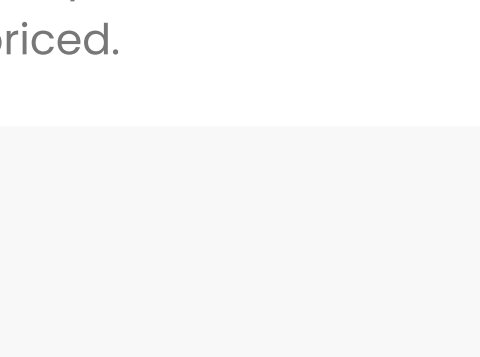
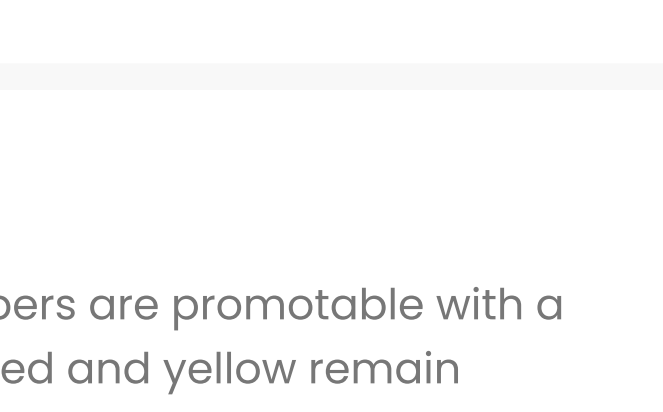
SQUASH (YELLOW ZUCCHINI)

PRICE INCREASE



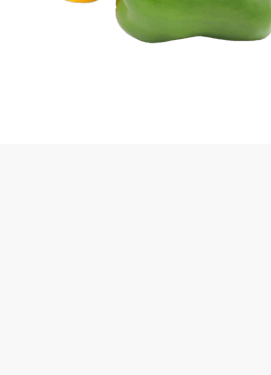
POTATOES

PRICE INCREASE



Special ALERTS

LETTUCE & ROMAINE



Markets are currently steady with good quality, though recent heat and insect pressure could reduce yields and shelf life. Crews are managing carefully to maintain weights.

CITRUS (LEMONS & LIMES)



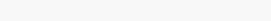
Lemons remain extremely tight on small fruit; limes are short across all sizes, with prices climbing.

BERRIES



Strawberries are tightening with declining quality in Salinas; blueberries are moving higher as Northwest winds down; blackberries remain escalated.

PEPPERS



Green bell peppers are promotable with a strong supply; red and yellow remain limited and higher priced.