



June MARKET UPDATES

Summer is approaching, and the market is changing with it. Regional growers are changing to new crops. Produce staples like grapes, bell peppers, and romaine are in short supply. This month, we need to be flexible to plan for the best purchase.

We've rounded up the latest USDA data to help you navigate the ups, downs, and in-betweens. This is your cheat sheet for managing margins and building seasonal specials. It covers what's in, what's tight, and what's trending.

As always, if you need help adjusting your orders or picking smart seasonal swaps, we're just a call away.

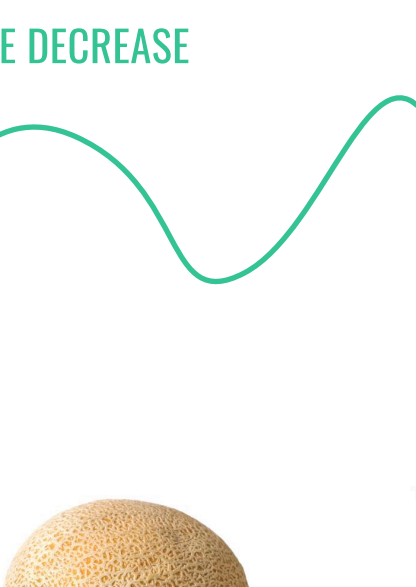
APPLES

PRICE STEADY



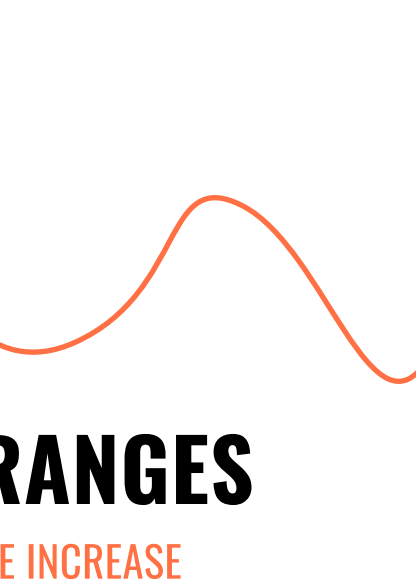
AVOCADOS

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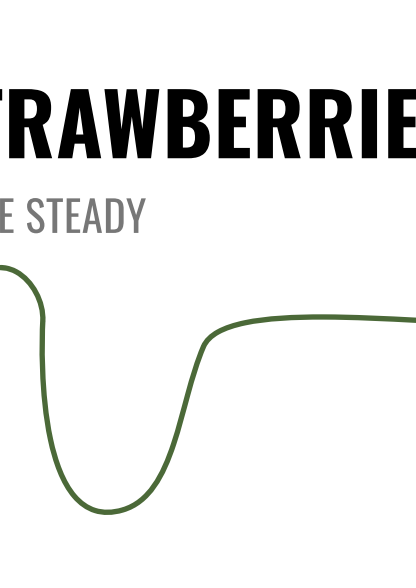
BLACKBERRIES

PRICE STEADY



BLUEBERRIES

PRICE STEADY



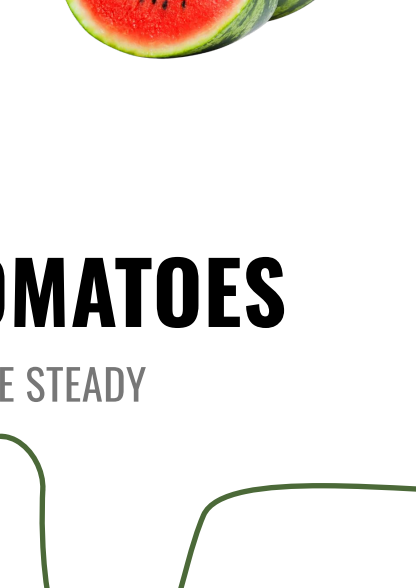
PEARS

PRICE INCREASE



CANTALOUPE

PRICE DECREASE



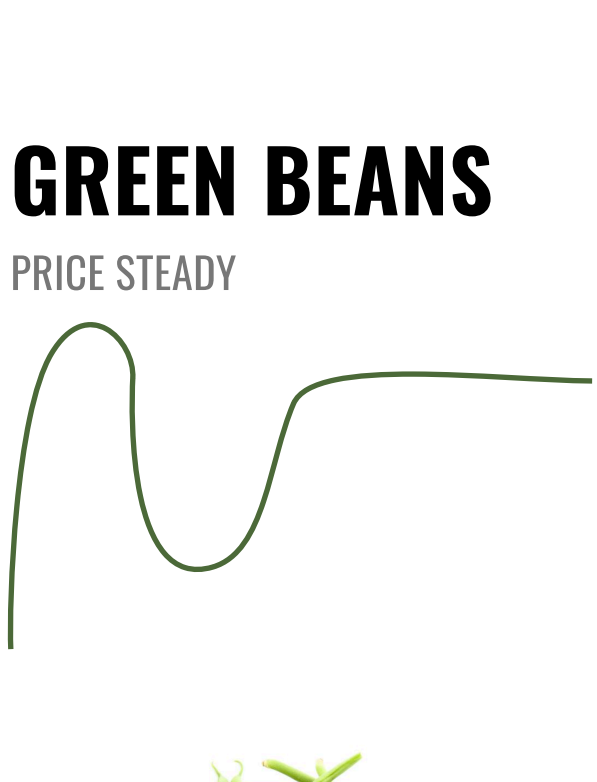
LEMONS

PRICE INCREASE



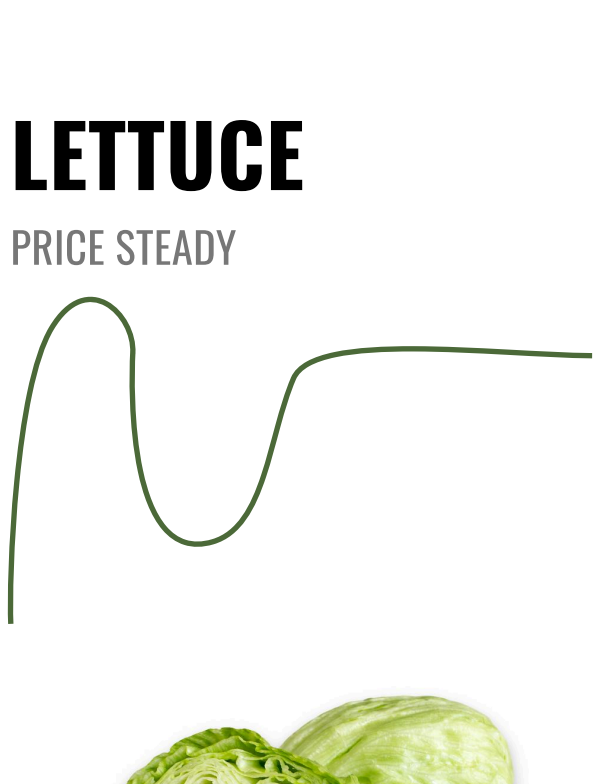
LIMES

PRICE INCREASE



ORANGES

PRICE INCREASE



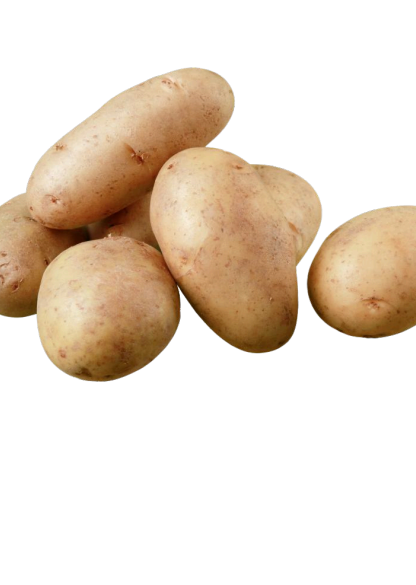
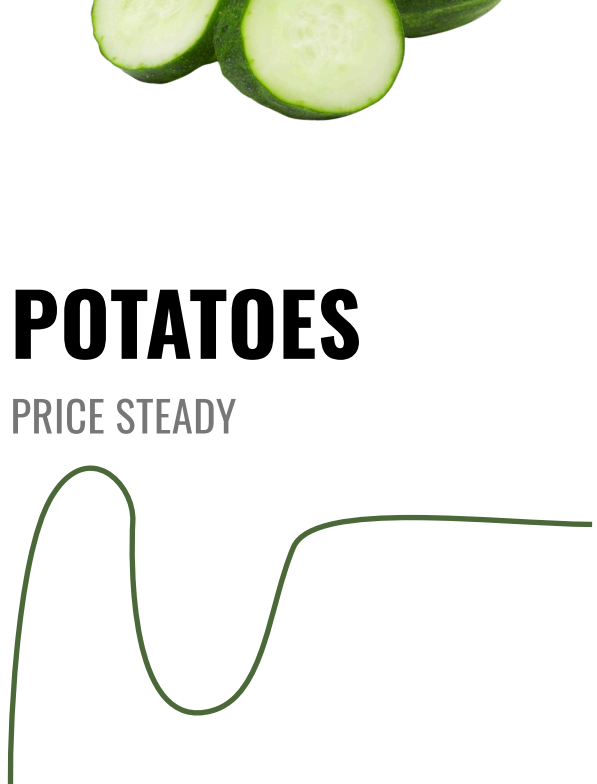
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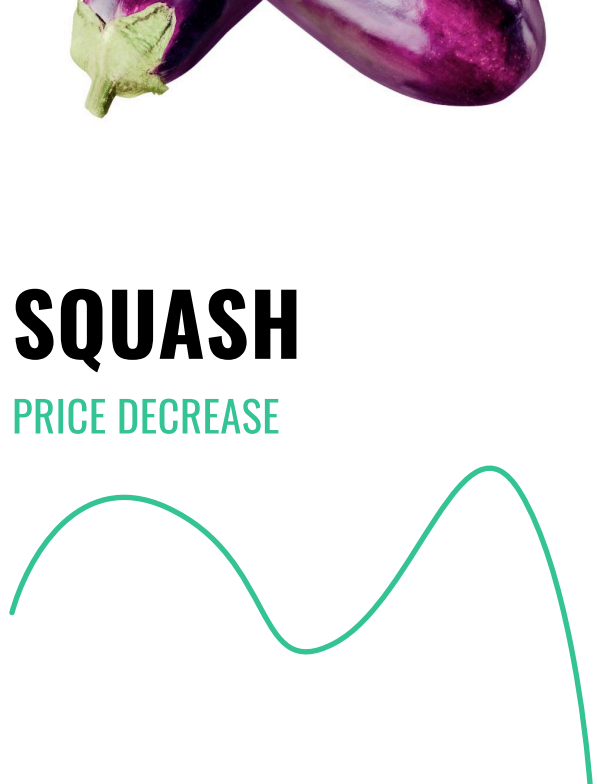
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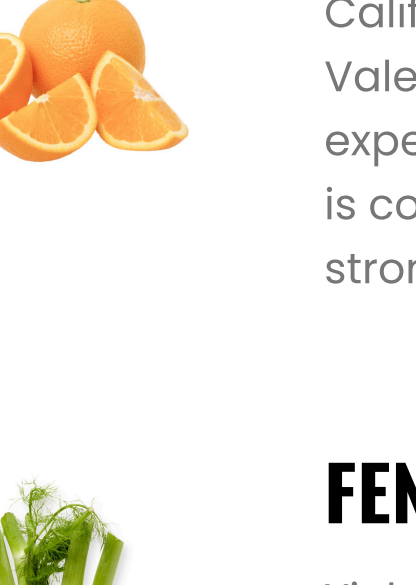
WATERMELON

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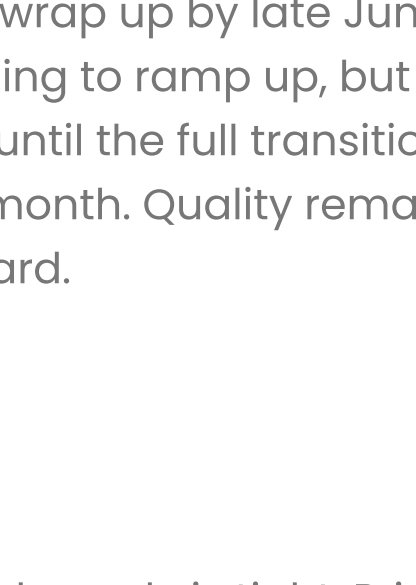
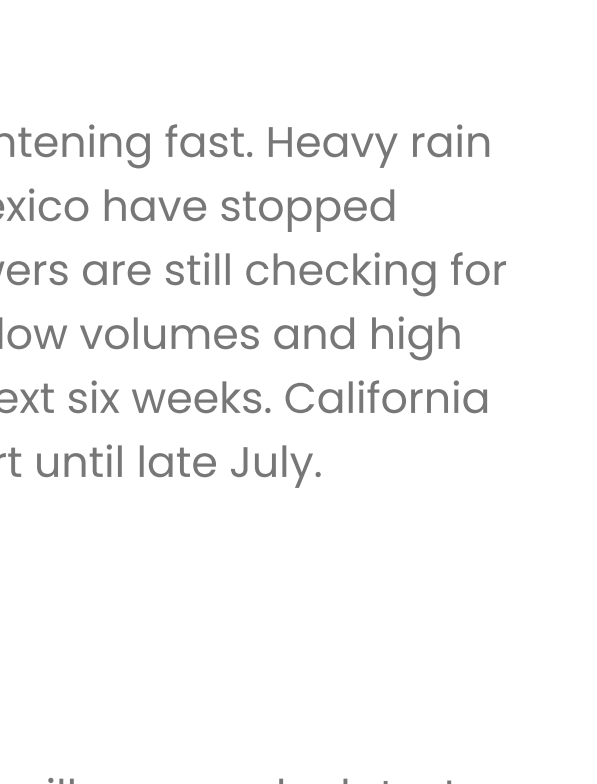
ASPARAGUS

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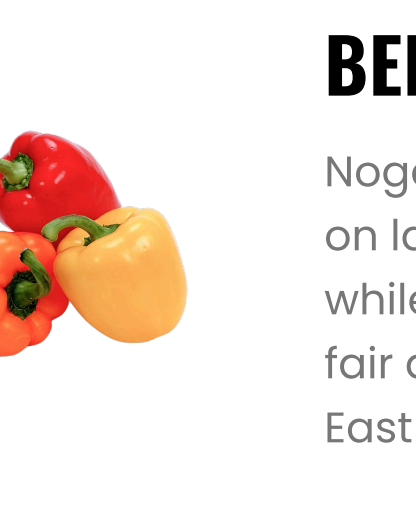
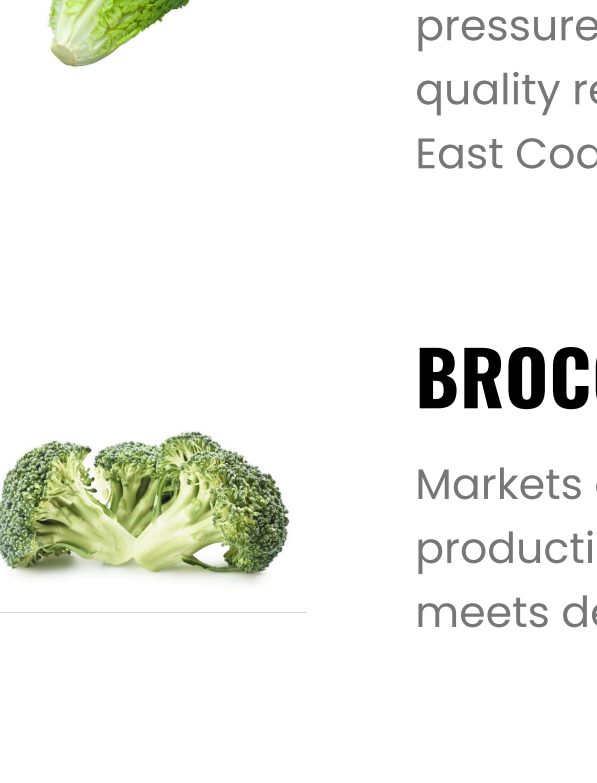
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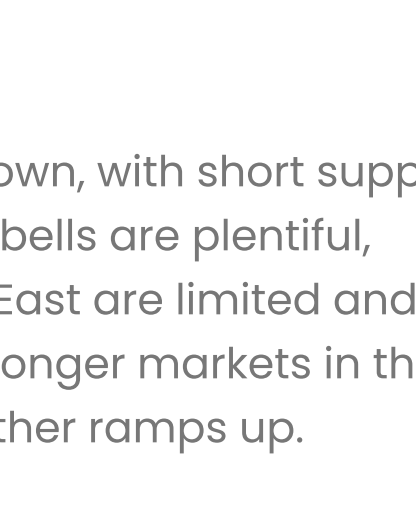
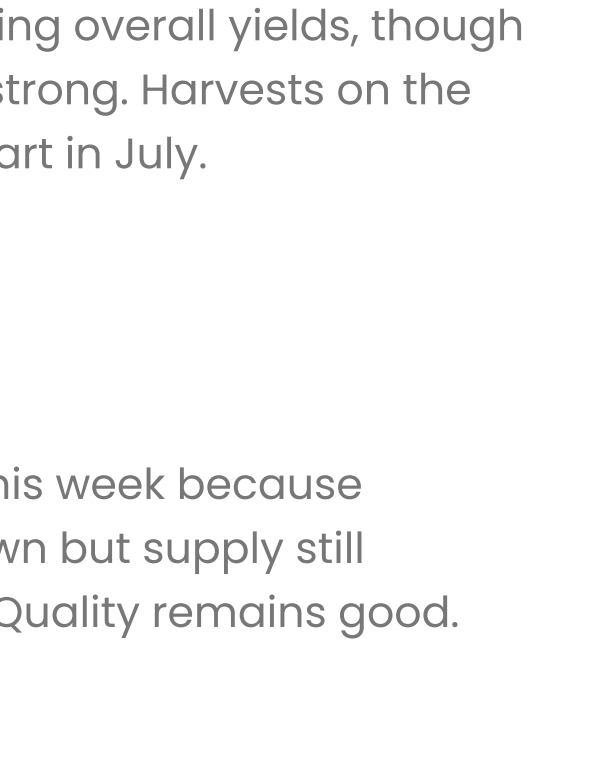
BELL PEPPERS

PRICE INCREASE



GREEN BEANS

PRICE STEADY



BROCCOLI

PRICE INCREASE

CAULIFLOWER

PRICE DECREASE

LETTUCE

PRICE STEADY

CORN

PRICE STEADY

CUCUMBERS

PRICE DECREASE

EGGPLANT

PRICE STEADY

POTATOES

PRICE STEADY

SQUASH

PRICE DECREASE

Special ALERTS

GRAPES



The market is tightening fast. Heavy rain and storms in Mexico have stopped production. Growers are still checking for damage. Expect low volumes and high prices over the next six weeks. California grapes won't start until late July.

ORANGES



California Navels will wrap up by late June. Valencias are beginning to ramp up, but expect higher prices until the full transition is complete by mid-month. Quality remains strong across the board.

FENNEL

Yields remain low, and supply is tight. Prices will stay escalated until production rebounds.

ROMAINE

Prices are rising slightly. A combination of lighter planting schedules and insect pressure is lowering overall yields, though quality remains strong. Harvests on the East Coast will start in July.

BROCCOLI

Markets are up this week because production is down but supply still meets demand. Quality remains good.

BELL PEPPERS

Nogales is winding down, with short supply on large sizes. Green bells are plentiful, while red bells in the East are limited and of fair quality. Expect stronger markets in the East until Georgia further ramps up.