



March MARKET UPDATES

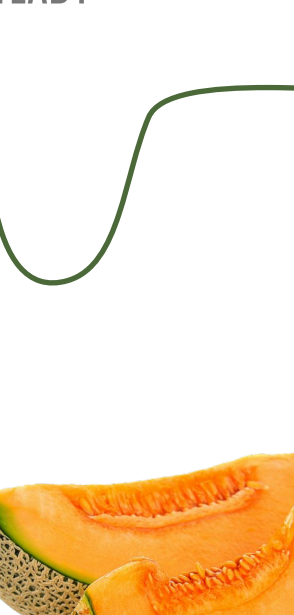
As spring comes marching in, produce production is starting to ramp up. We're seeing tighter supplies and higher demand in different regions, particularly with Lent affecting buying patterns and chilly mornings slowing down plant growth.

Meanwhile, supply chain concerns remain in focus. The delay of the new tariffs on goods from Mexico and Canada until April 2nd has given importers and distributors a temporary reprieve, but uncertainty lingers over potential price hikes.

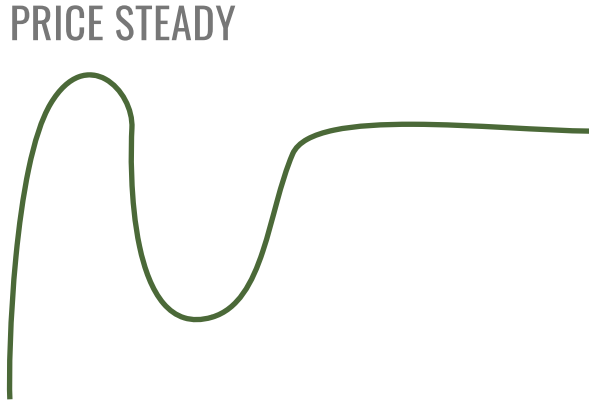
Here's what you need to know about this month's market conditions to stay ahead of fluctuations and price hikes.



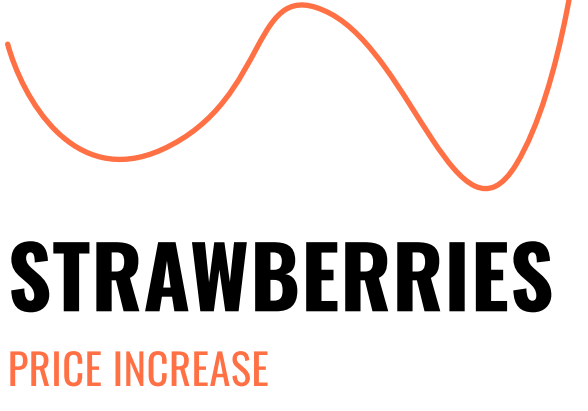
APPLES
PRICE STEADY



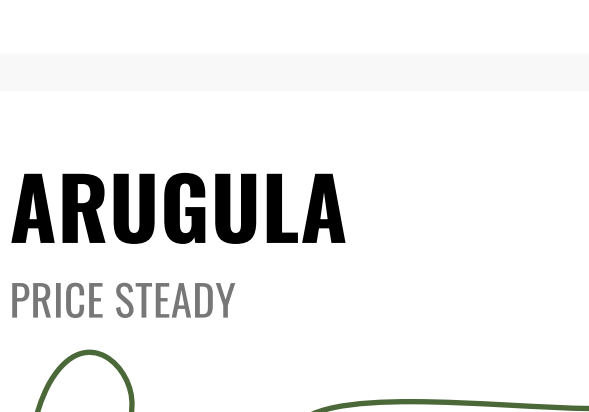
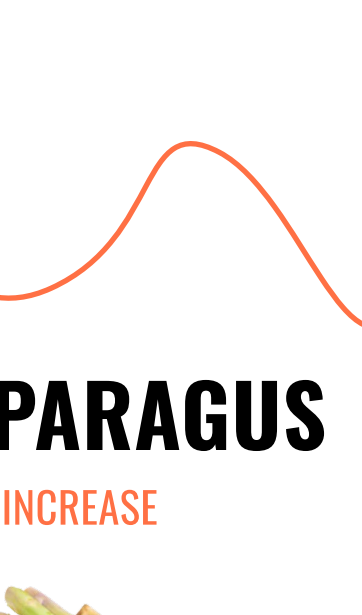
AVOCADOS
PRICE INCREASE



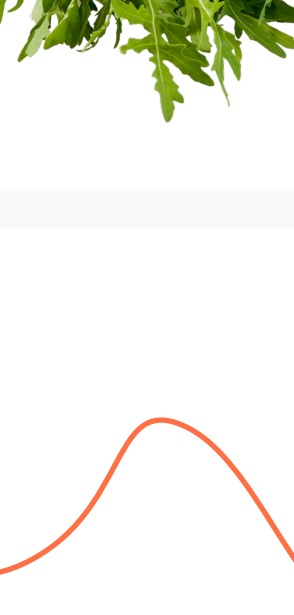
BLACKBERRIES
PRICE INCREASE



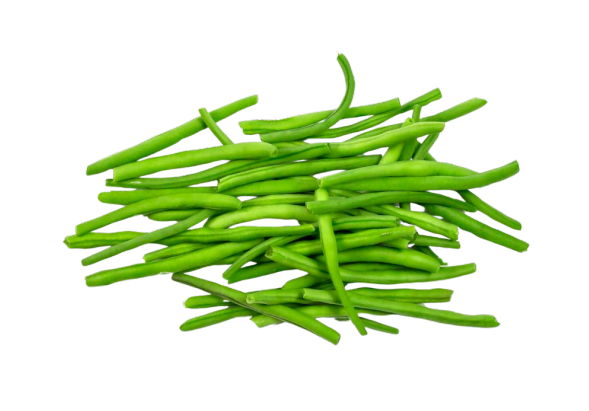
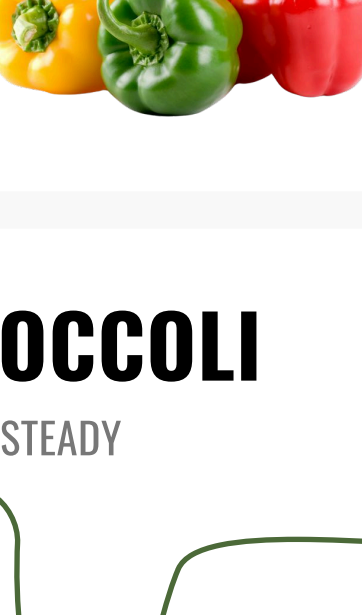
BLUEBERRIES
PRICE INCREASE



CANTALOUPE
PRICE STEADY



LEMONS
PRICE STEADY



ORANGES
PRICE STEADY



STRAWBERRIES
PRICE INCREASE



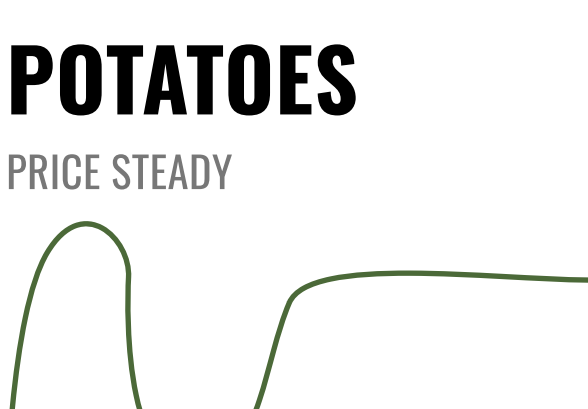
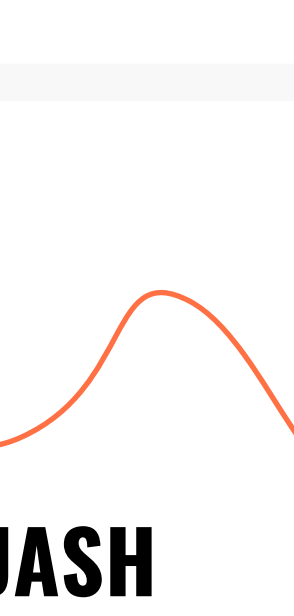
WATERMELON
PRICE INCREASE



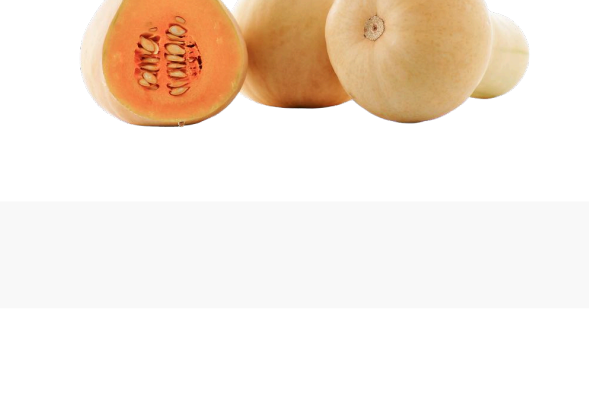
ASPARAGUS
PRICE INCREASE



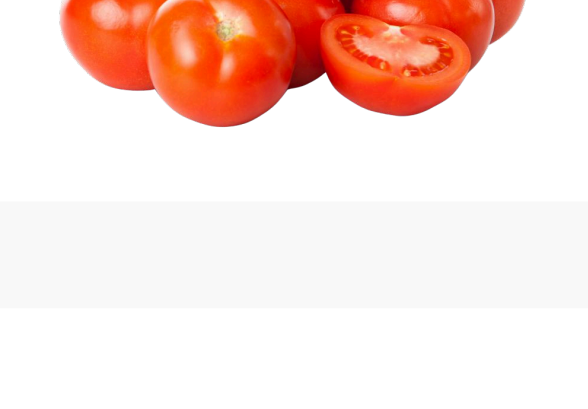
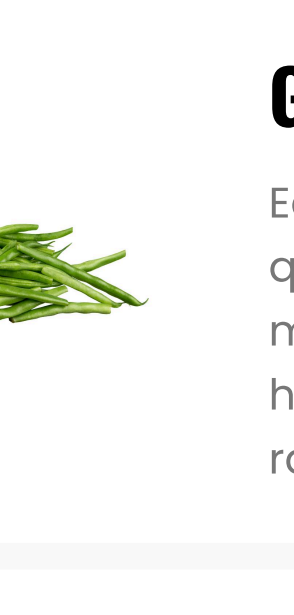
ARUGULA
PRICE STEADY



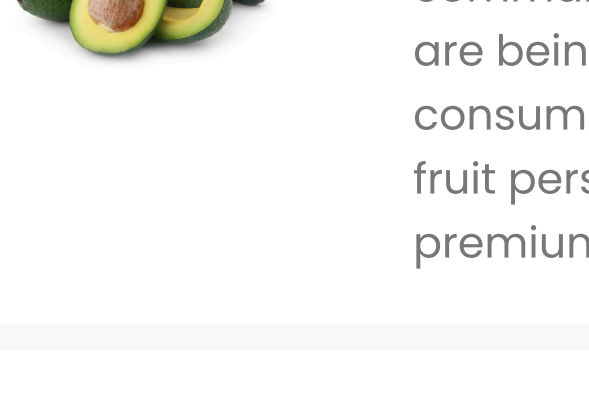
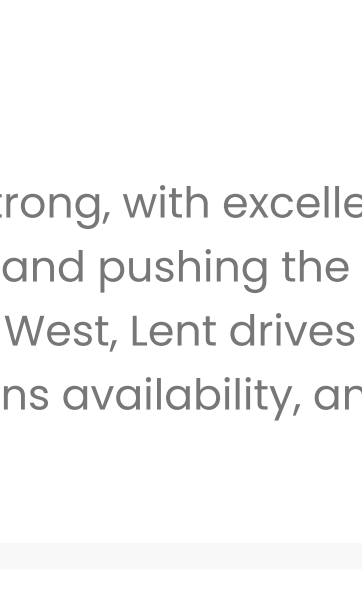
BELL PEPPERS
PRICE INCREASE



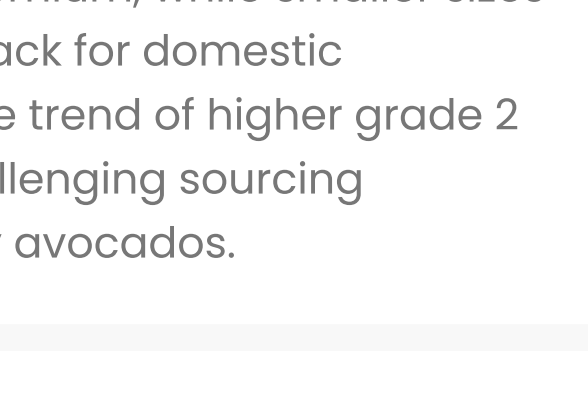
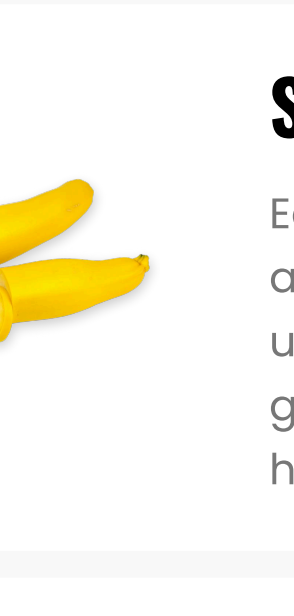
GREEN BEANS
PRICE INCREASE



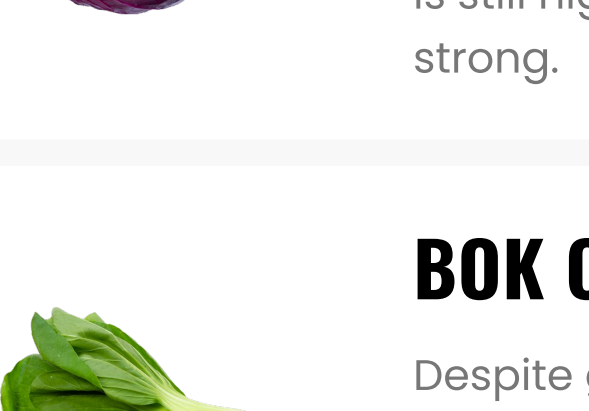
BROCCOLI
PRICE STEADY



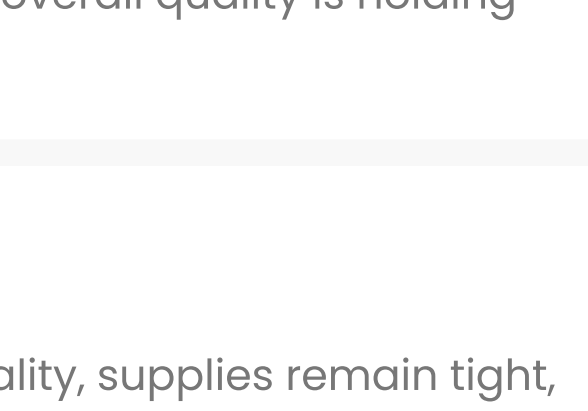
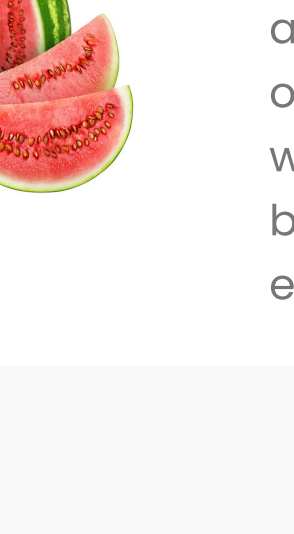
CAULIFLOWER
PRICE STEADY



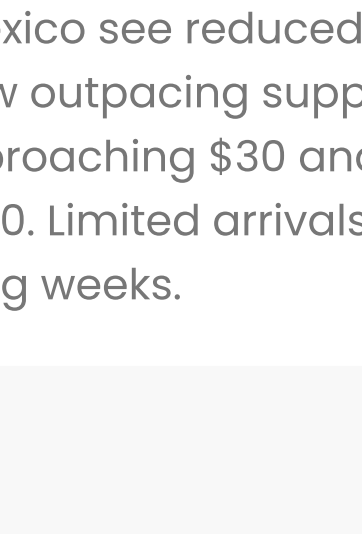
CHILI PEPPERS
PRICE STEADY



LETTUCE
PRICE STEADY



CORN
PRICE STEADY



CUCUMBERS
PRICE INCREASE

EGGPLANTS
PRICE INCREASE

RED CABBAGE
PRICE INCREASE

POTATOES
PRICE STEADY

SQUASH
PRICE INCREASE

TOMATOES
PRICE STEADY

Special ALERTS

GREEN BEANS



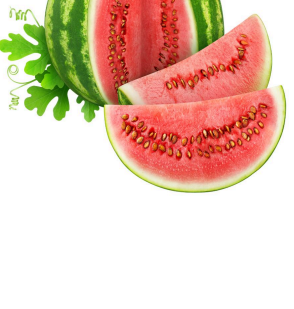
Eastern supplies are strong, with excellent quality and good demand pushing the market upward. In the West, Lent drives higher demand, tightens availability, and raises prices.

AVOCADOS



Mexico's harvest is down, leading to tight supplies and elevated prices. Larger fruit commands a premium, while smaller sizes are being held back for domestic consumption. The trend of higher grade 2 fruit persists, challenging sourcing premium-quality avocados.

CUCUMBERS



Eastern cucumber supplies remain strong, with good quality and rising demand lifting the market. In the West, supplies are lower, and the market is up across all sizes and grades.

SQUASH

Eastern zucchini supplies are abundant and of excellent quality, and the market is upward trending. Yellow squash is also in good supply, with demand pushing prices higher.

RED CABBAGE

The market remains highly active as some growers experience limited supplies. Pricing is still higher, but overall quality is holding strong.

BOK CHOY

Despite good quality, supplies remain tight, increasing the market. Due to limited availability, expect continued price strength.

WATERMELON

Seedless watermelon prices are climbing as Guatemala and Mexico see reduced output. Demand is now outpacing supply, with carton prices approaching \$30 and bin prices nearing \$300. Limited arrivals are expected in the coming weeks.