



# January MARKET UPDATES

The weather is on everyone's radar as we start pricing our new menus. Overall, the produce market is showing some signs of production relief.

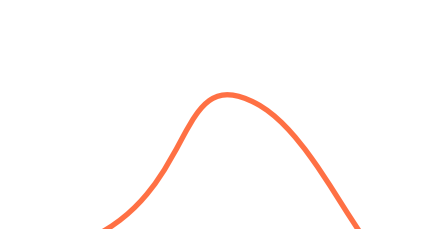
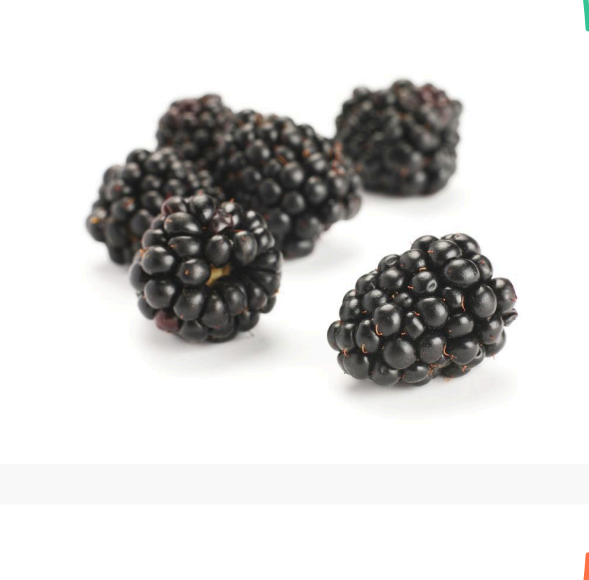
While limes, honeydew melons, and French beans remain tight due to weather and logistical challenges, we're seeing stabilization in key crops like green bell peppers, tomatoes, and broccoli. Strawberries are looking strong, with falling prices expected as California supplies exceed demand and Florida production is ramping up.

Conversely, avocados, fresh herbs, cantaloupe, and honeydew supplies remain extremely tight but should see slight relief as offshore production picks up next week.

Let's look deeper into the produce crop details to help you stay one step ahead of market fluctuations!

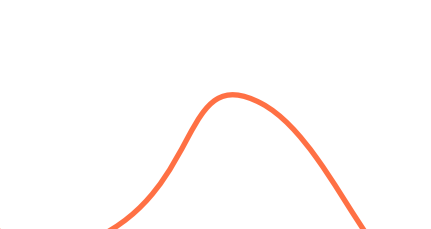
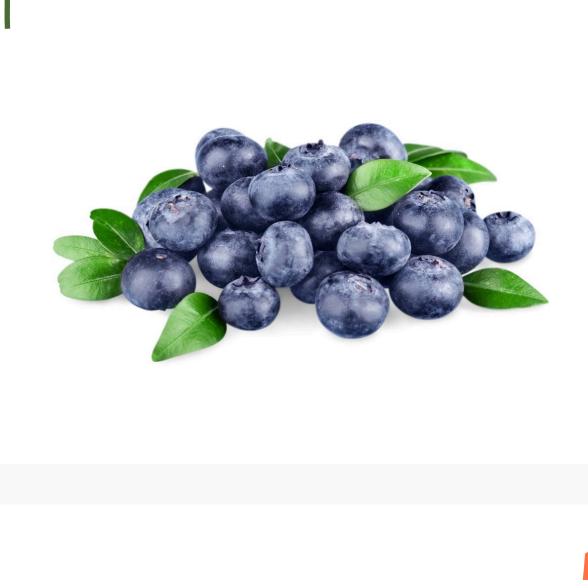
## APPLES

PRICE STEADY



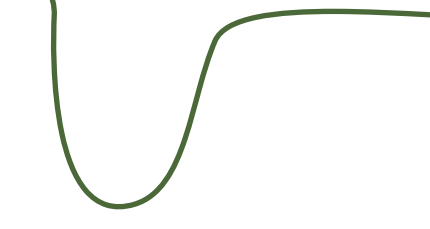
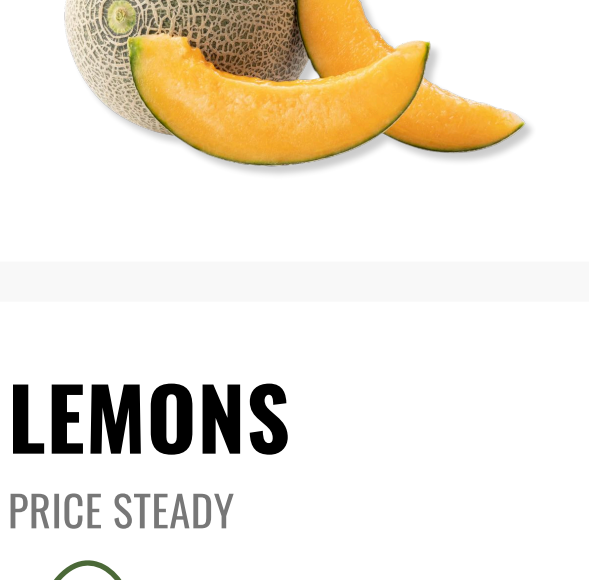
## AVOCADOS

PRICE INCREASE



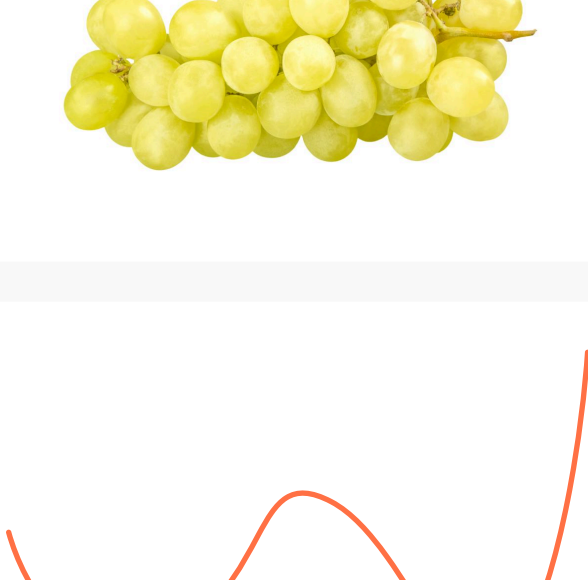
## BLACKBERRIES

PRICE DECREASE



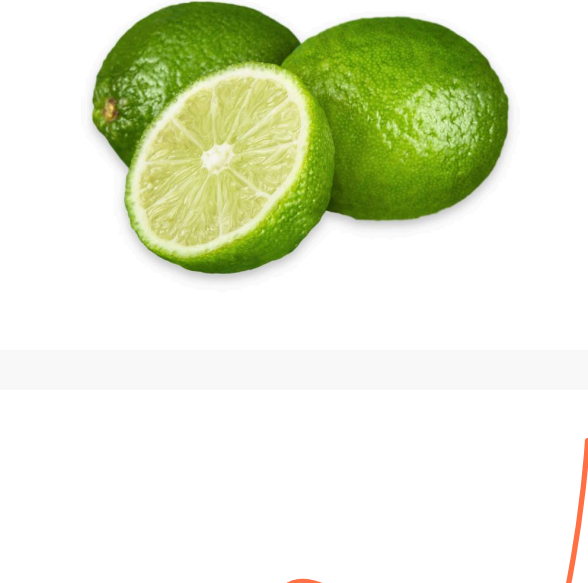
## BLUEBERRIES

PRICE STEADY



## CANTALOUPE

PRICE INCREASE



## GRAPES

PRICE INCREASE



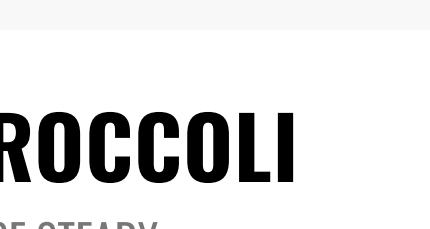
## LEMONS

PRICE STEADY



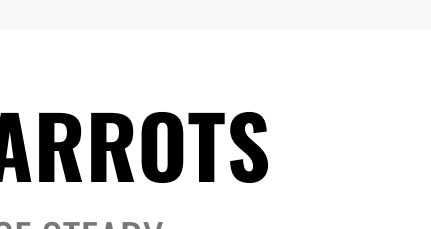
## LIMES

PRICE INCREASE



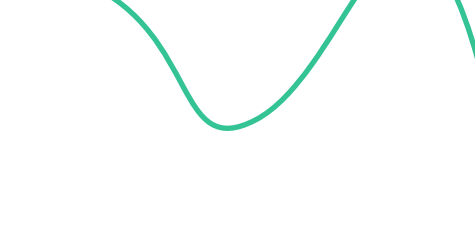
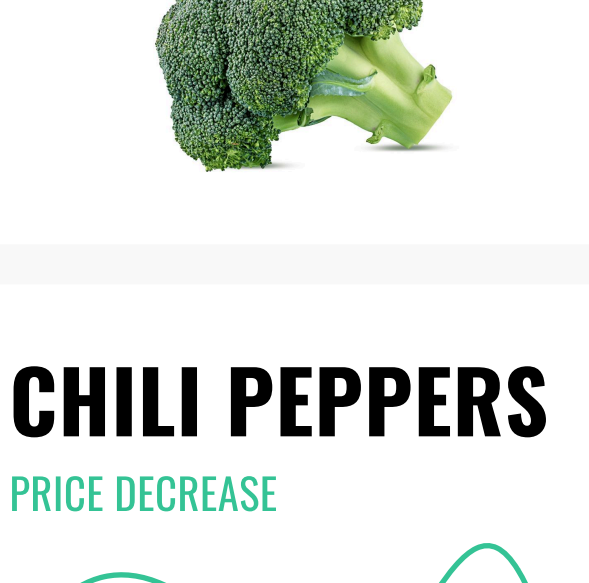
## ORANGES

PRICE STEADY



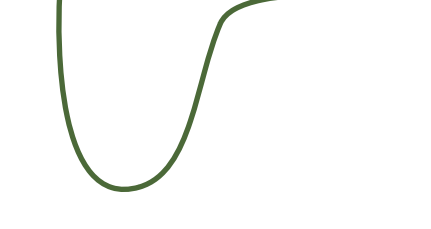
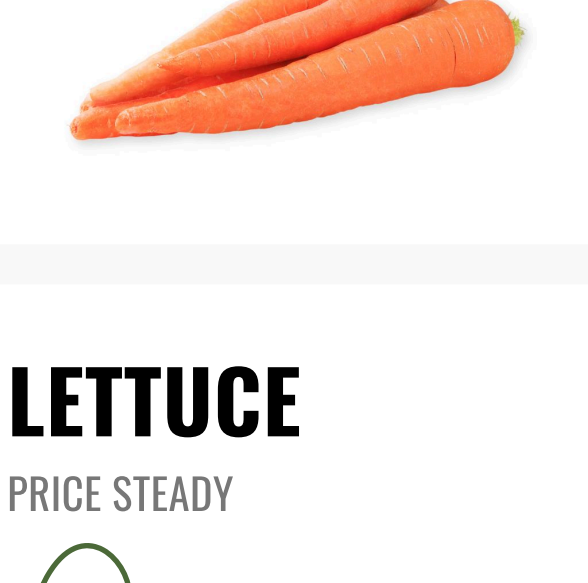
## PINEAPPLES

PRICE INCREASE



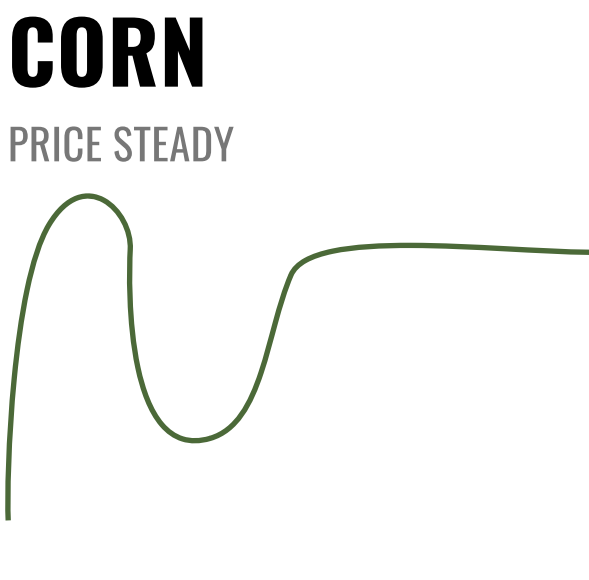
## STRAWBERRIES

PRICE INCREASE



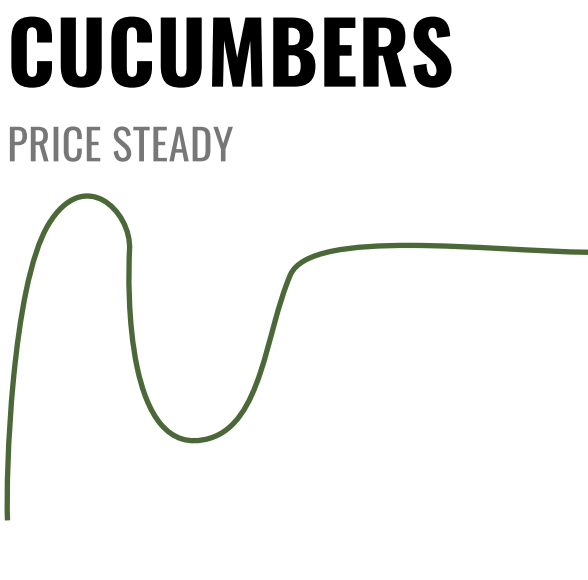
## ASPARAGUS

PRICE INCREASE



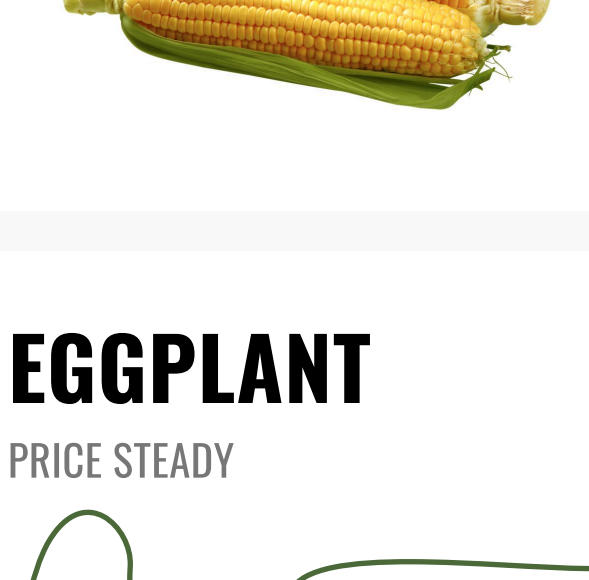
## BELL PEPPERS (R/Y)

PRICE INCREASE



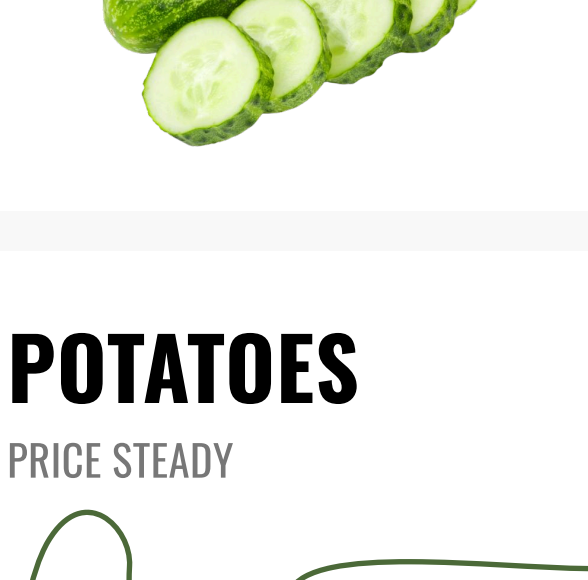
## BEANS (GREEN)

PRICE DECREASE



## BROCCOLI

PRICE STEADY



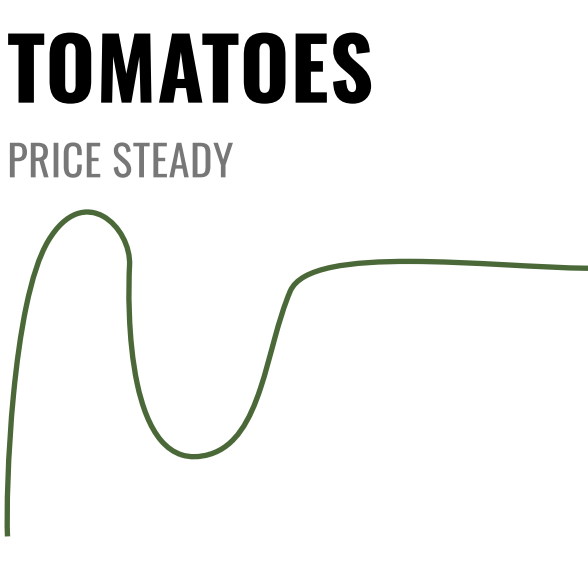
## CARROTS

PRICE STEADY



## CHILI PEPPERS

PRICE DECREASE



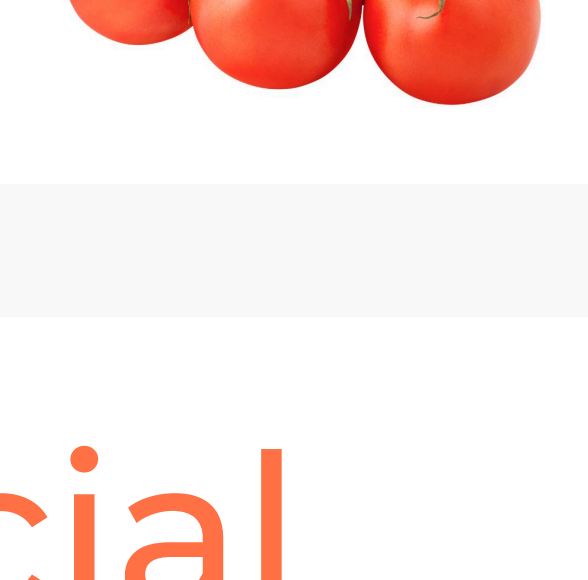
## LETTUCE

PRICE STEADY



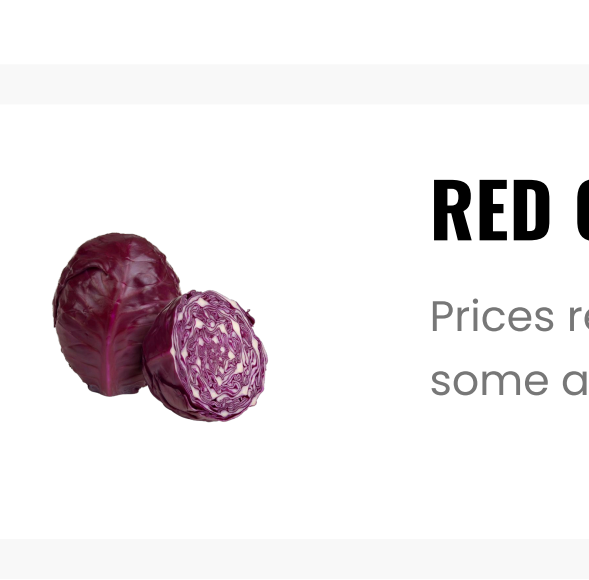
## CORN

PRICE STEADY



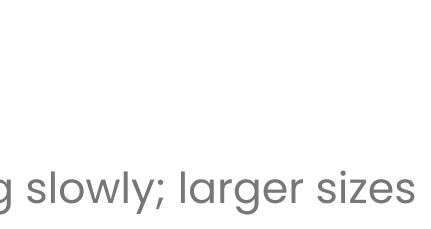
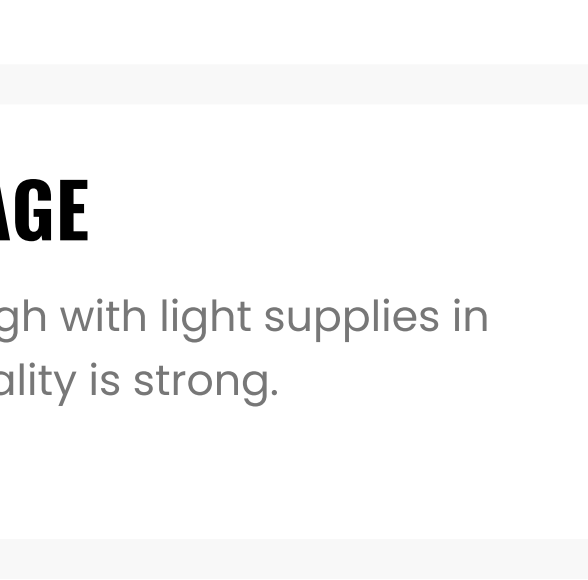
## CUCUMBERS

PRICE STEADY



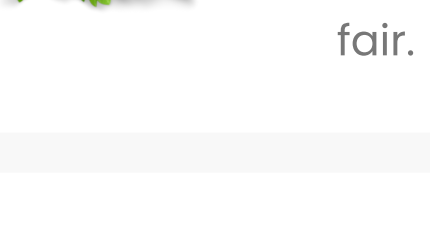
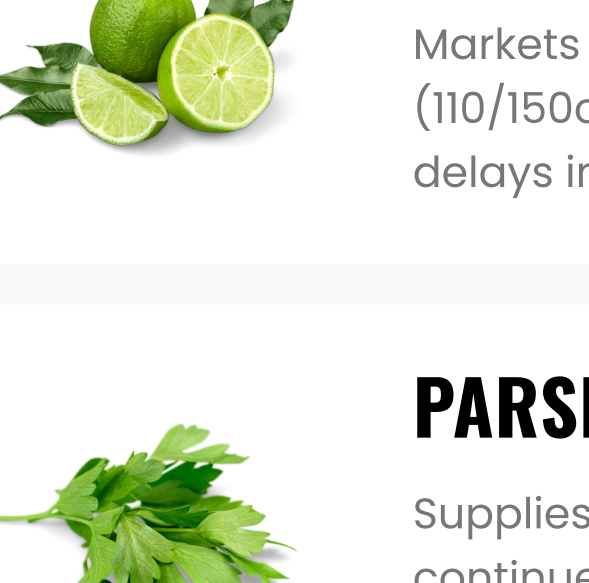
## EGGPLANT

PRICE STEADY



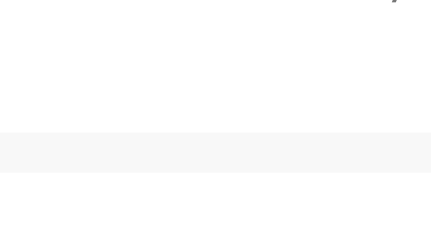
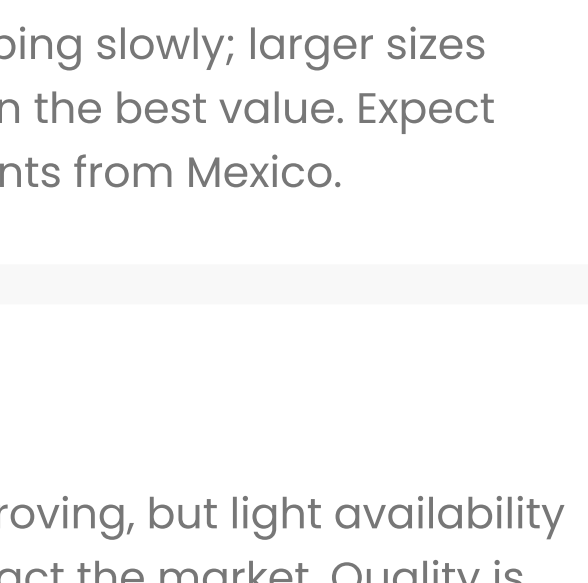
## POTATOES

PRICE STEADY



## SQUASH

PRICE INCREASE



## TOMATOES

PRICE STEADY

# Special ALERTS



## RED CABBAGE

Prices remain high with light supplies in some areas. Quality is strong.



## LIMES

Markets are climbing slowly; larger sizes (110/150ct) remain the best value. Expect delays in shipments from Mexico.



## PARSLEY

Supplies are improving, but light availability continues to impact the market. Quality is fair.



## GREEN ONIONS

Low volume and high demand are keeping the market on alert, especially for larger sizes.



## LEEKs

Supplies are very tight, and prices remain elevated. Some growers are holding to averages.



## GRAPES

Green grape shortages persist, with many still relying on domestic red varieties. High prices are likely to continue.



## ASPARAGUS

Cold weather in Mexico and slow transitions in Peru limit supplies. Markets have adjusted post-holiday but may tighten again soon.



## PINEAPPLE

Supplies are limited, with 5/6/7ct sizes especially tight for the next month. Demand is strong, and quality ranges from fair to good.