



## April MARKET UPDATES

Here's the scoop: overall, produce production looks solid right now. Tomatoes, corn, and beans are fresh, and prices are steady, making it a great time to build your spring menus around them.

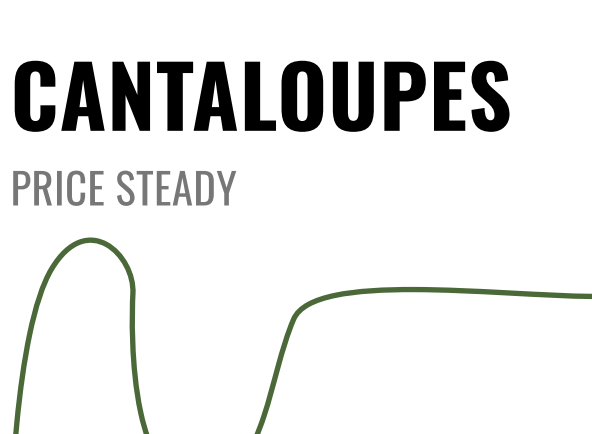
On the flip side, yellow squash, large green peppers, and some of the specialty peppers (like shishitos and habaneros) are harder to find, which means that prices might be higher, or supply might be tight.

The bottom line is that there's plenty to work with but keep an eye on the tricky items, so your orders (and your food costs) stay in line.

Here's what you need to know about this month's market conditions to stay ahead of fluctuations and price hikes.

### APPLES

PRICE STEADY



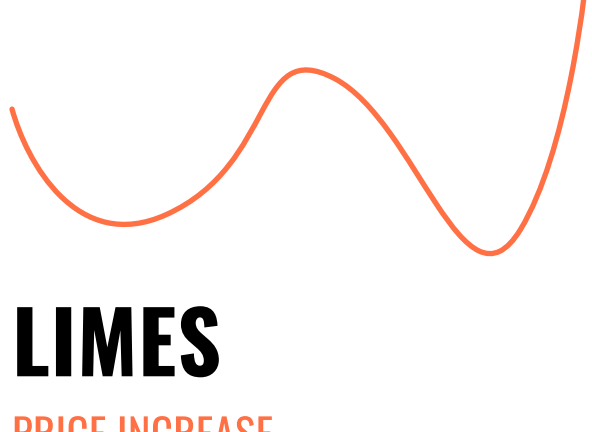
### AVOCADOS

PRICE INCREASE



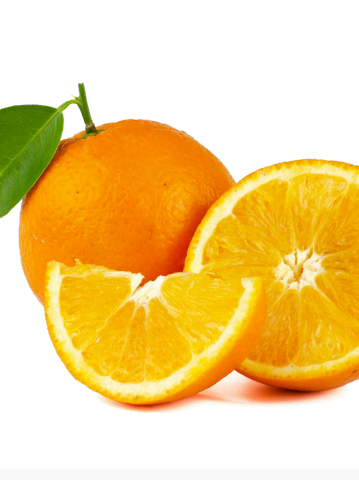
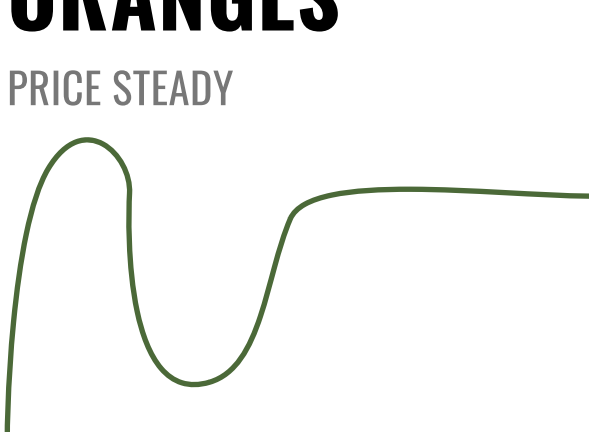
### BLACKBERRIES

PRICE INCREASE



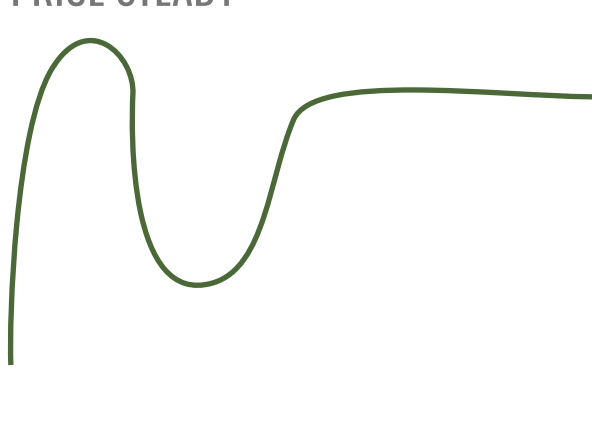
### BLUEBERRIES

PRICE STEADY



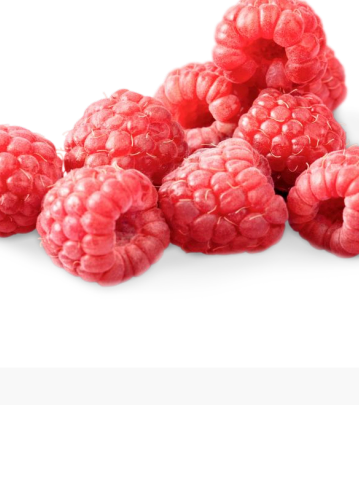
### CANTALOUPE

PRICE STEADY



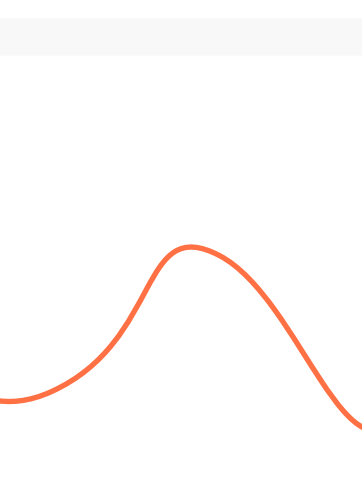
### LEMONS

PRICE STEADY



### LIMES

PRICE INCREASE



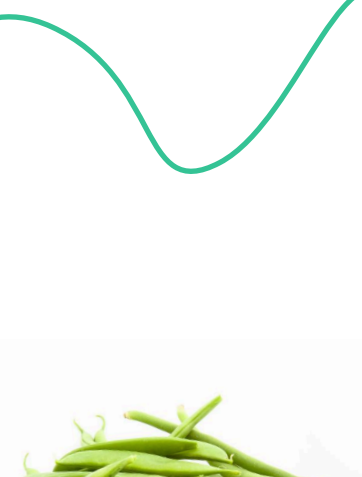
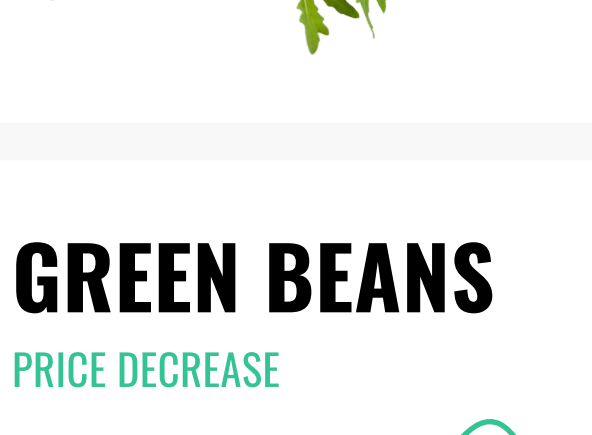
### ORANGES

PRICE STEADY



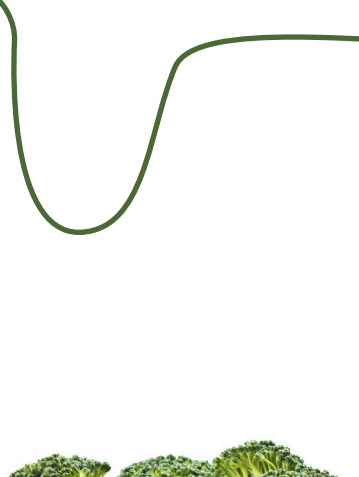
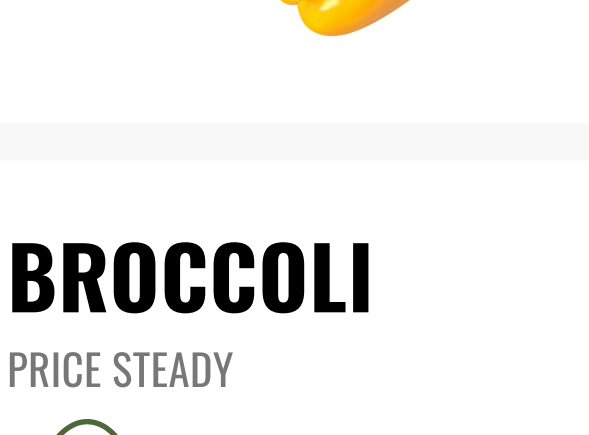
### STRAWBERRIES

PRICE STEADY



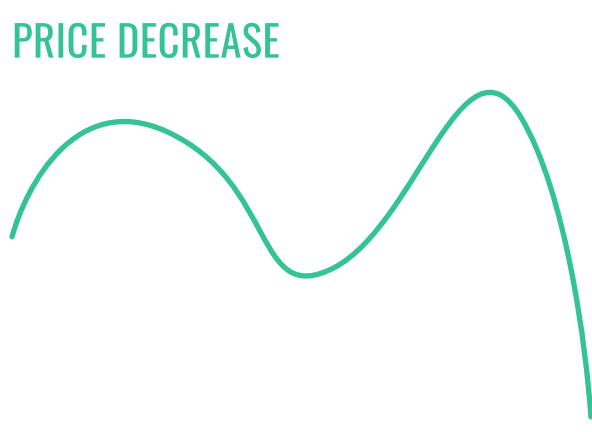
### RASPBERRIES

PRICE INCREASE



### WATERMELON

PRICE STEADY



### ASPARAGUS

PRICE INCREASE



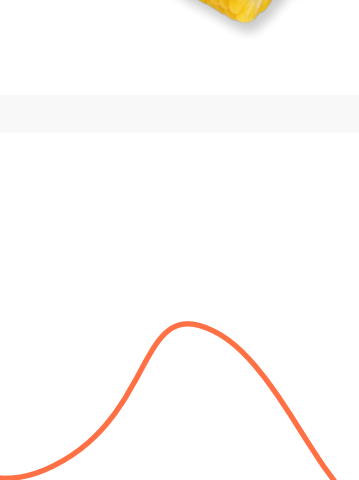
### ARUGULA

PRICE INCREASE



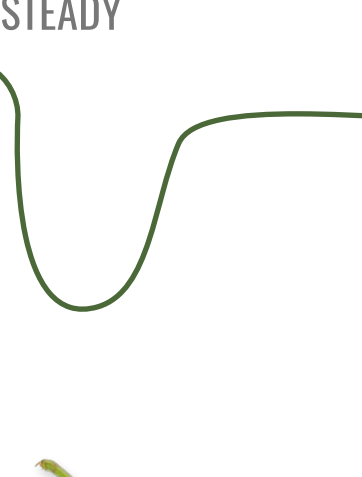
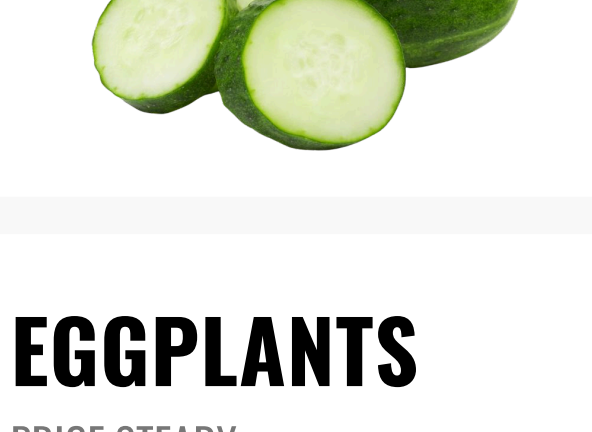
### BELL PEPPERS

PRICE STEADY



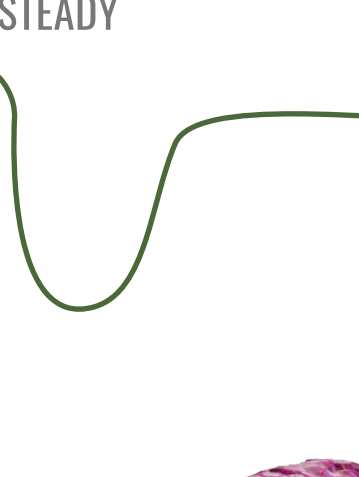
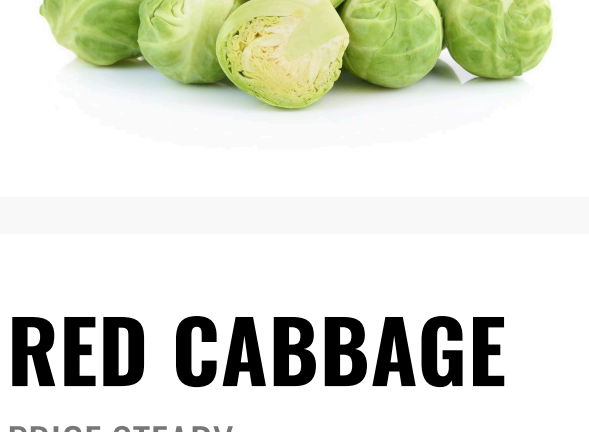
### GREEN BEANS

PRICE DECREASE



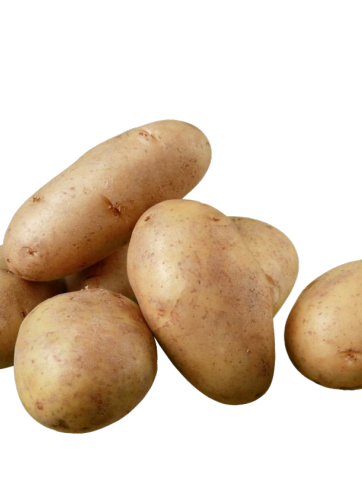
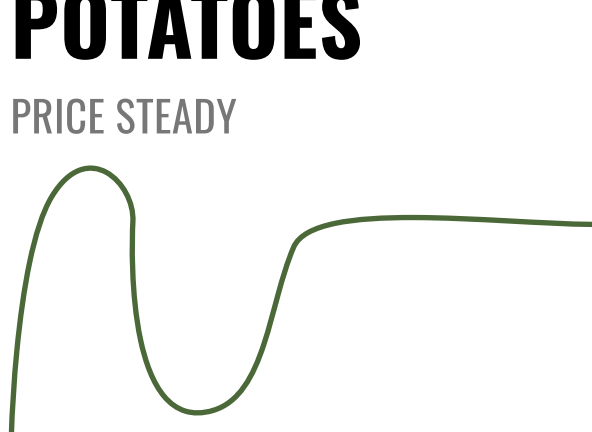
### BROCCOLI

PRICE STEADY



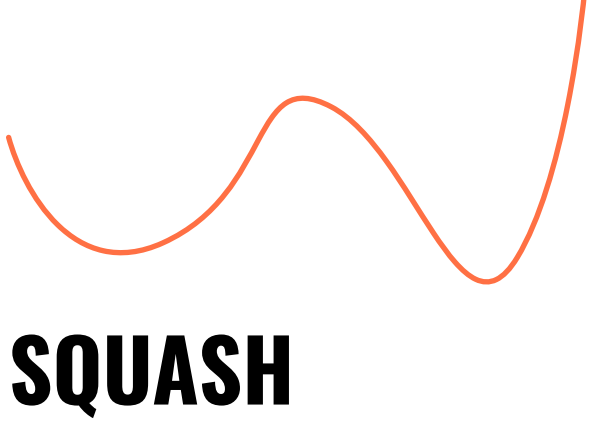
### CAULIFLOWER

PRICE DECREASE



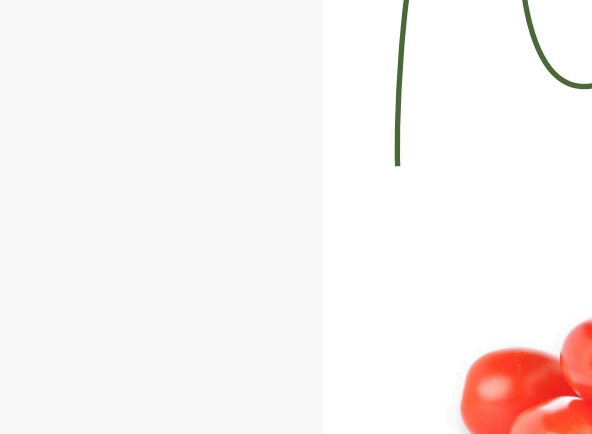
### CHILI PEPPERS

PRICE INCREASE



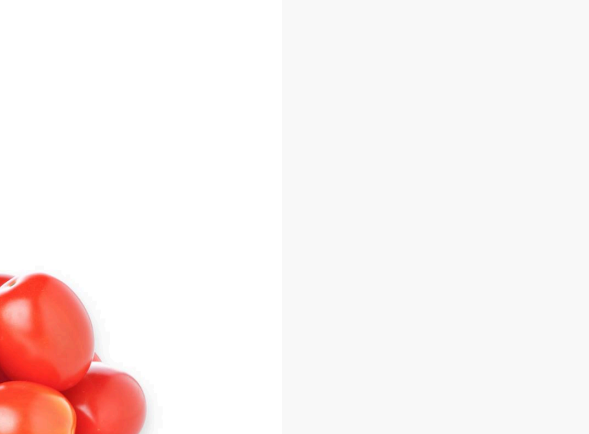
### LETTUCE

PRICE STEADY



### CORN

PRICE INCREASE



### CUCUMBERS

PRICE STEADY



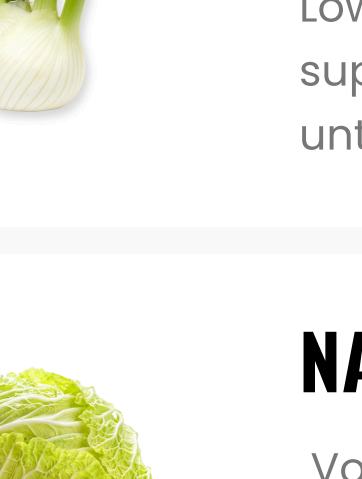
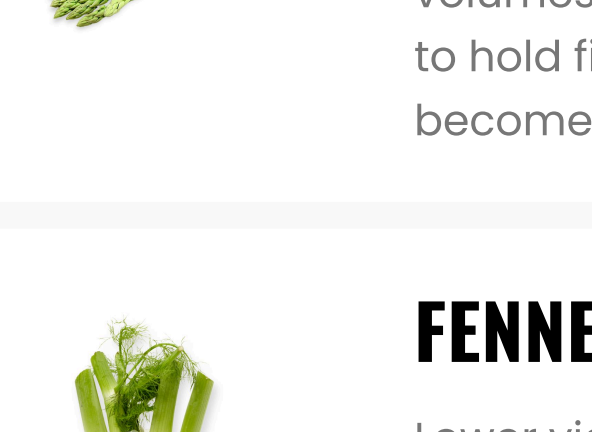
### BRUSSELS SPROUTS

PRICE INCREASE



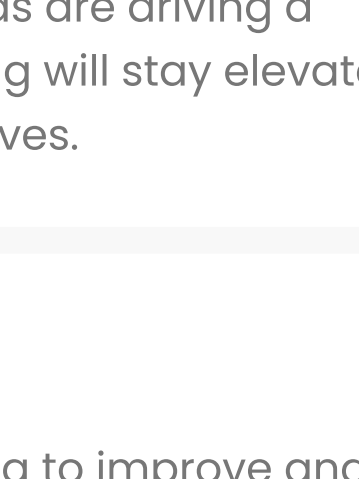
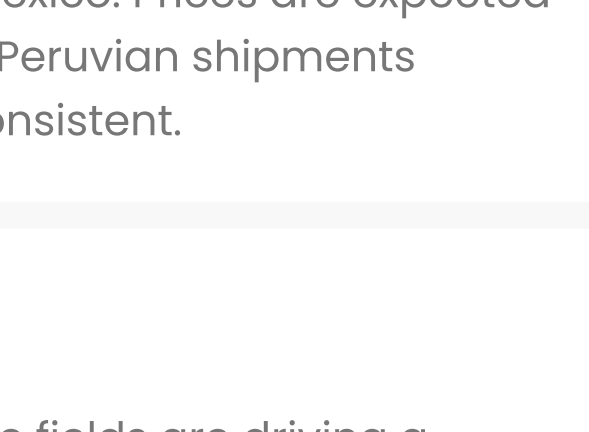
### EGGPLANTS

PRICE STEADY



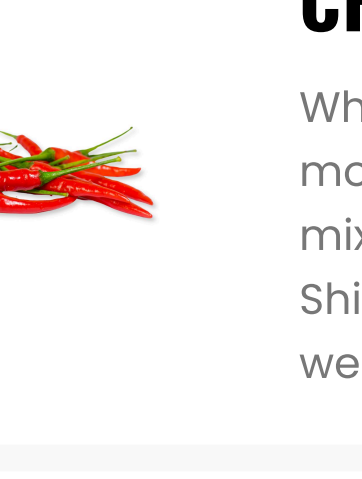
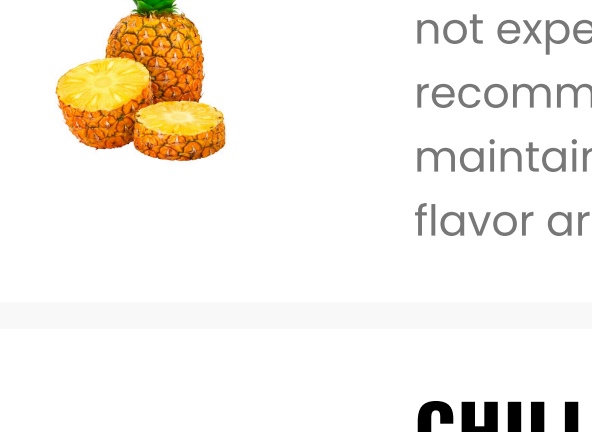
### RED CABBAGE

PRICE STEADY



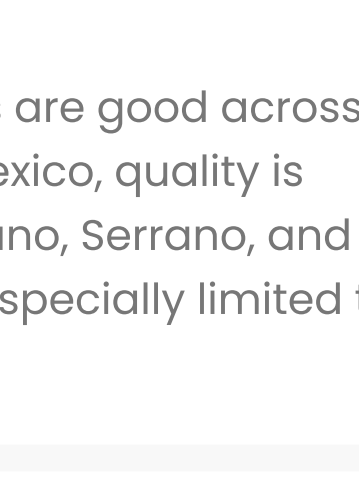
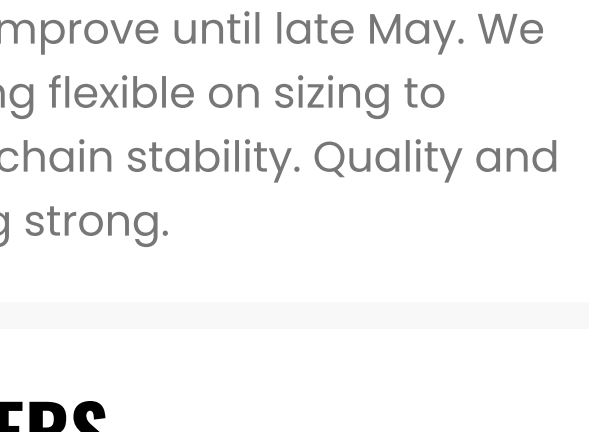
### POTATOES

PRICE STEADY



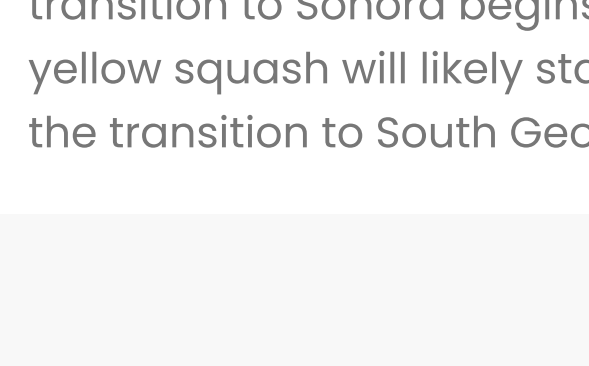
### SQUASH

PRICE INCREASE



### TOMATOES

PRICE STEADY



## Special ALERTS

### AVOCADOS



The avocado industry experienced a notable dip in volume last week, primarily due to ongoing tariff concerns and USDA-imposed limits on packhouse production hours. These restrictions are capping packhouse capacity and tightening overall supply. Expect volumes to increase as we approach Cinco de Mayo.

### ASPARAGUS



Markets remain very active due to reduced volumes out of Mexico. Prices are expected to hold firm until Peruvian shipments become more consistent.

### FENNEL



Lower yields in the fields are driving a supply shortage. Pricing will stay elevated until production improves.

### NAPA CABBAGE



Volumes are beginning to improve and quality looks good, but demand is still outpacing supply.

### PINEAPPLE



Pineapple supplies remain tight and are not expected to improve until late May. We recommend being flexible on sizing to maintain supply chain stability. Quality and flavor are holding strong.

### CHILI PEPPERS



While general supplies are good across most varieties from Mexico, quality is mixed. Anaheim, Poblano, Serrano, and Shishito peppers are especially limited this week.

### SQUASH



Italian squash is showing good volume and quality across all shipping points. Yellow squash, however, remains tight. Supplies should improve next week as the western transition to Sonora begins. In the East, yellow squash will likely stay limited until the transition to South Georgia in May.