



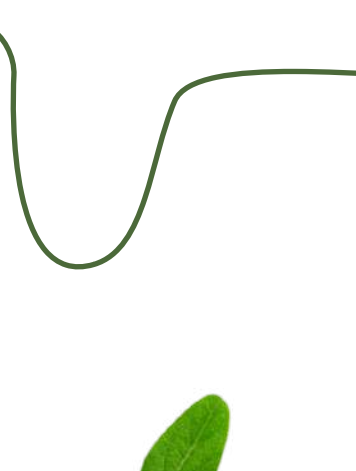
# August MARKET UPDATES

This month, challenging weather conditions are affecting several vegetables and fruits. Green beans in the Eastern regions are seeing strong demand with limited supply, keeping prices elevated. Mixed chili pepper supplies remain critically low, particularly in the East, where hot pepper varieties like poblano and cubanelle are scarce. The tomato market shows some stability, but Roma and grape tomatoes face ongoing supply challenges. Pineapple availability is tight, with rising markets and quality concerns persisting into September. California lemons are in short supply, particularly smaller sizes, but increased imports from Argentina, Chile, and Mexico are helping to ease the situation.

Explore the latest market news to find out how it could impact your menus this month.

## APPLES

PRICE STEADY



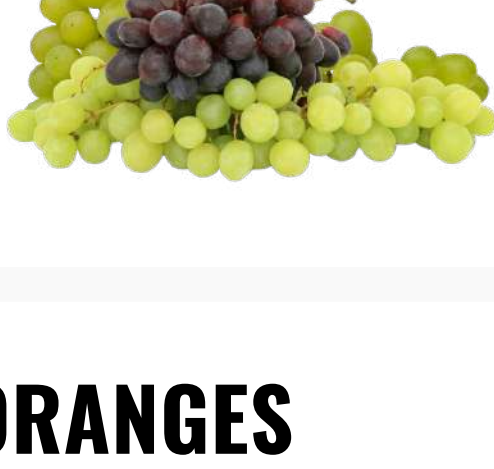
## AVOCADOS

PRICE INCREASE



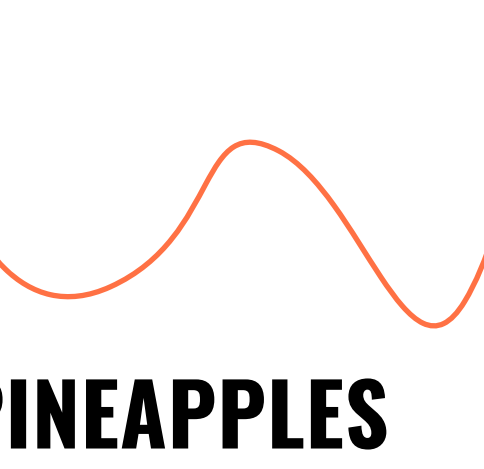
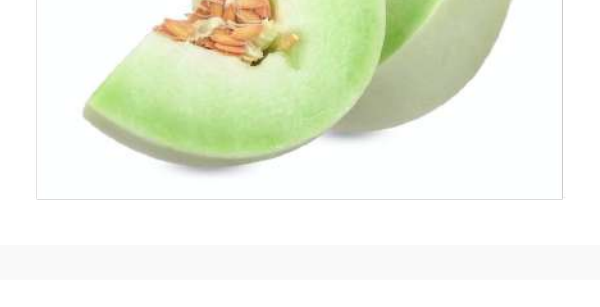
## APRICOTS

PRICE INCREASE



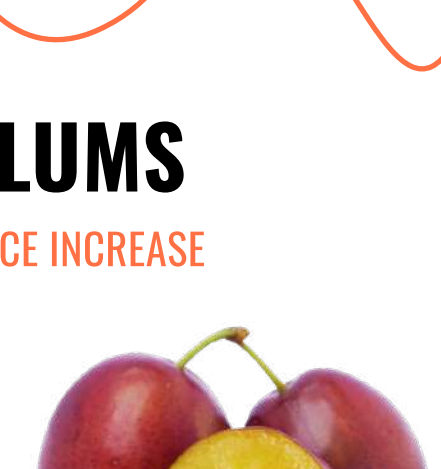
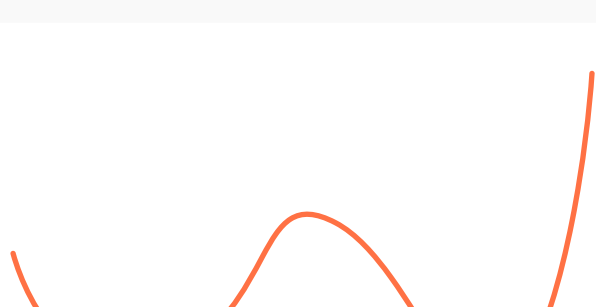
## BLACKBERRIES

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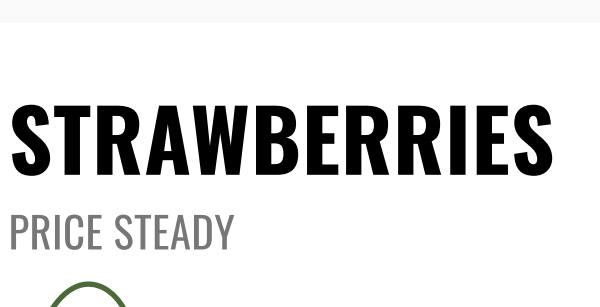
## BLUEBERRIES

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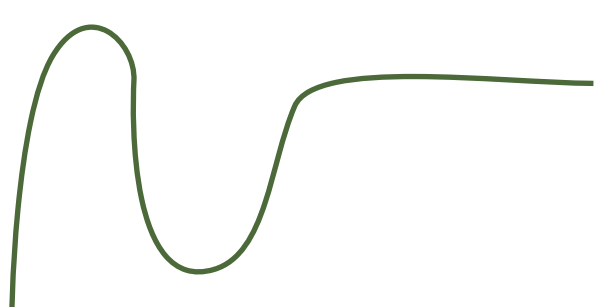
## CANTALOUPE

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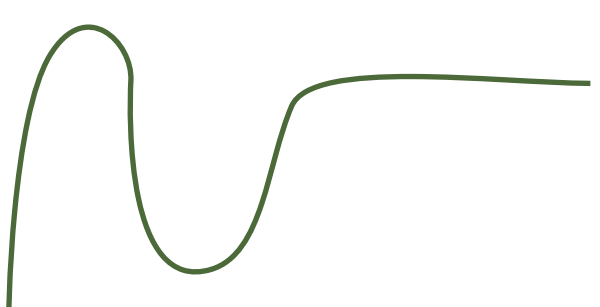
## GRAPES

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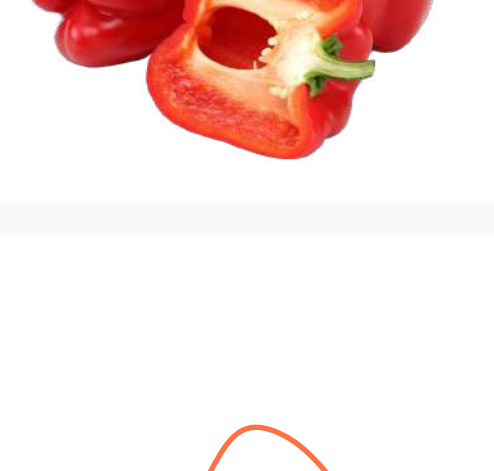
## HONEYDEWS

PRICE STEADY



## ORANGES

PRICE STEADY



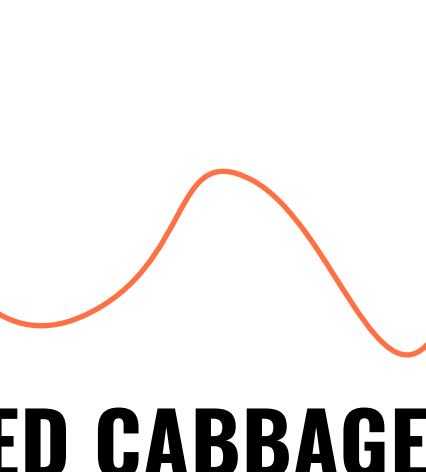
## PINEAPPLES

PRICE INCREASE



## PLUMS

PRICE INCREASE



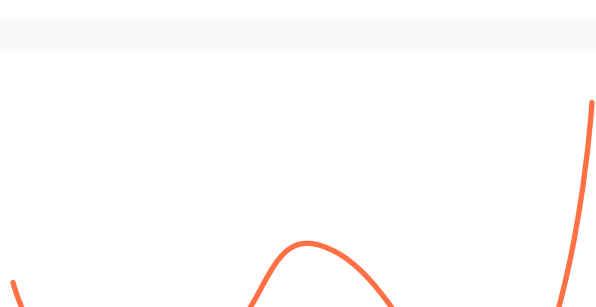
## STRAWBERRIES

PRICE STEADY



## WATERMELONS

PRICE STEADY



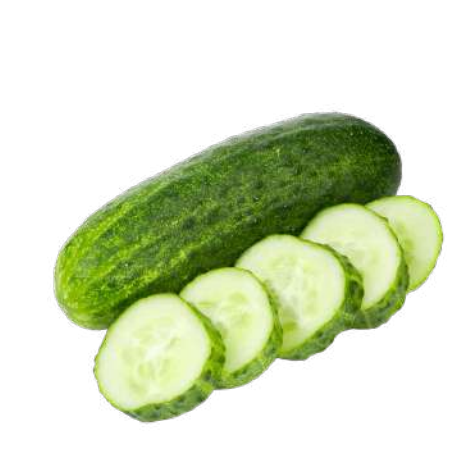
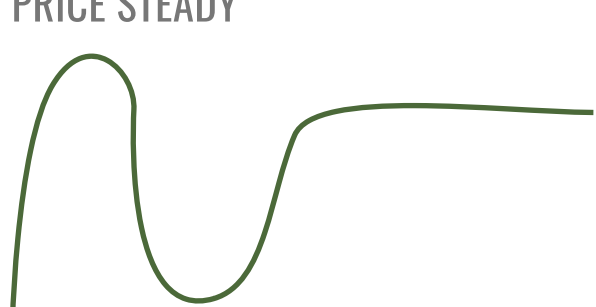
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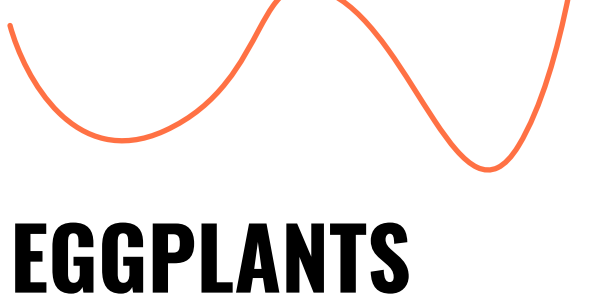
## BELL PEPPERS

PRICE STEADY



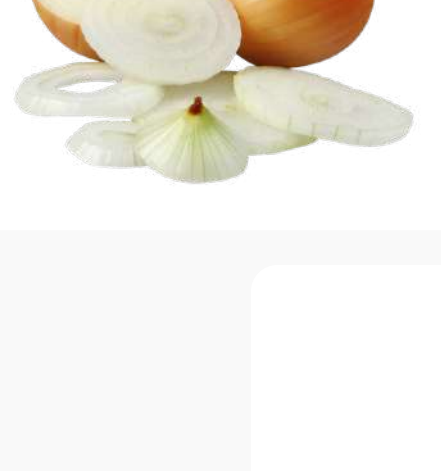
## BEANS (GREEN)

PRICE INCREASE



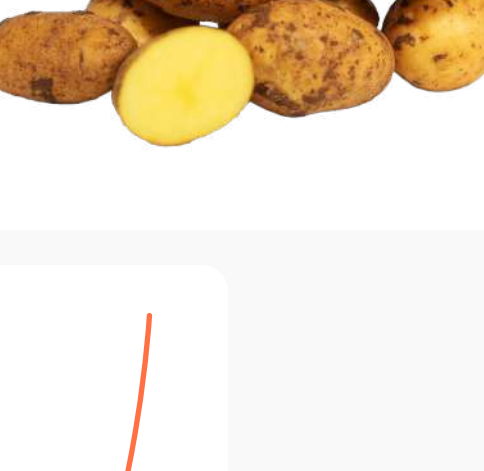
## WAX BEANS

PRICE INCREASE



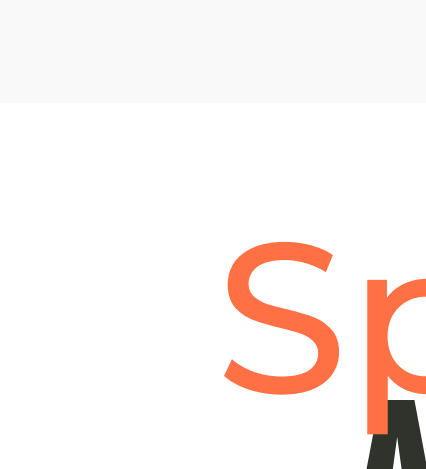
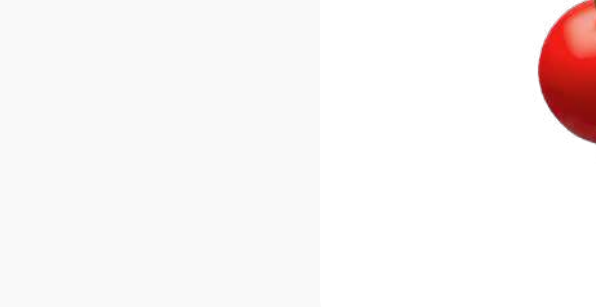
## BRUSSELS SPROUTS

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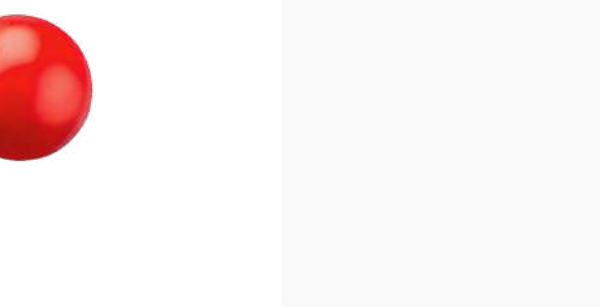
## RED CABBAGES

PRICE INCREASE



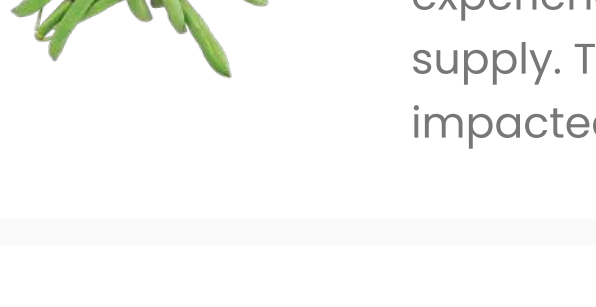
## CARROTS

PRICE STEADY



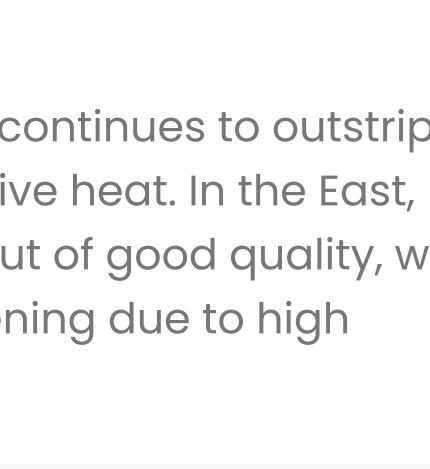
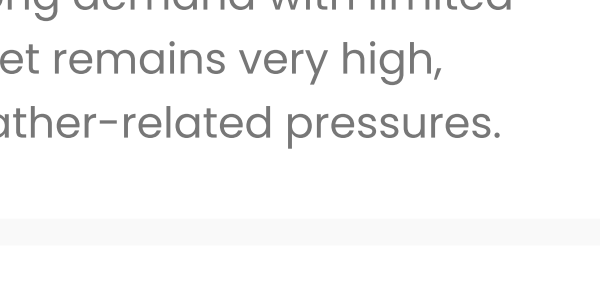
## CHILI PEPPERS

PRICE INCREASE



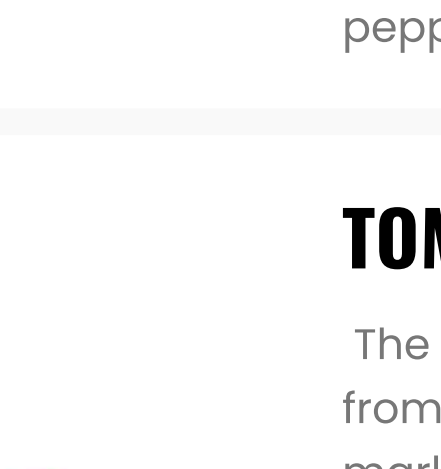
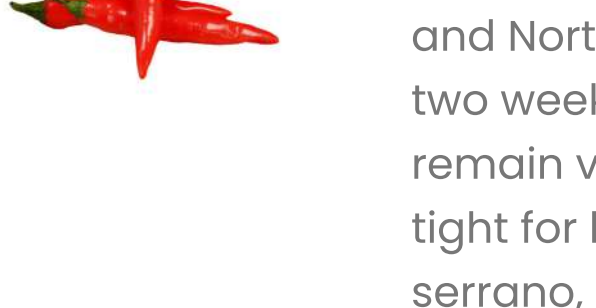
## CORNS

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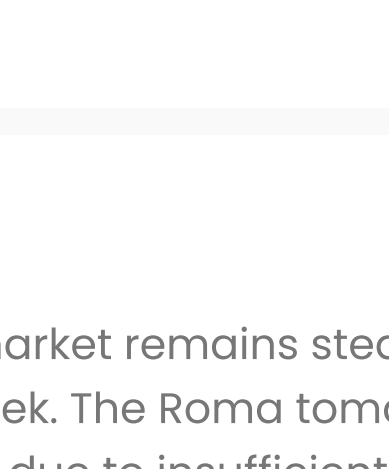
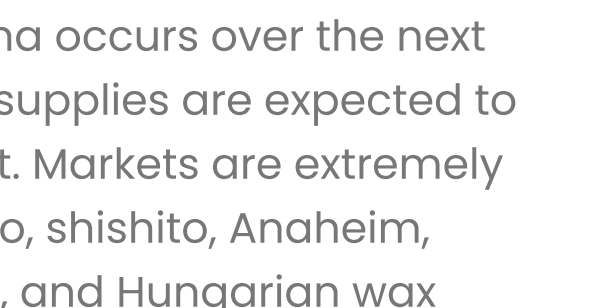
## CUCUMBERS

PRICE STEADY



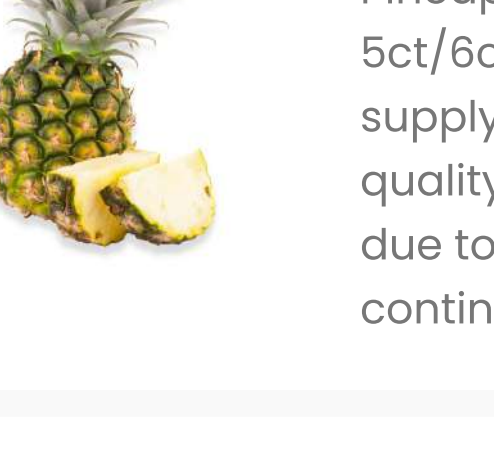
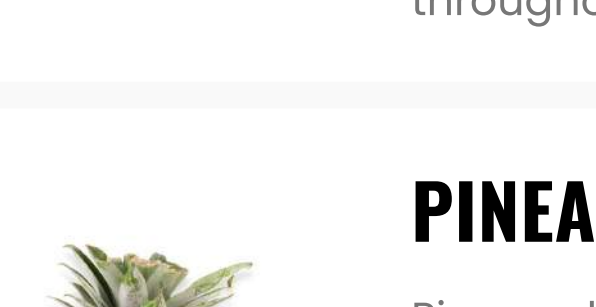
## EGGPLANTS

PRICE INCREASE



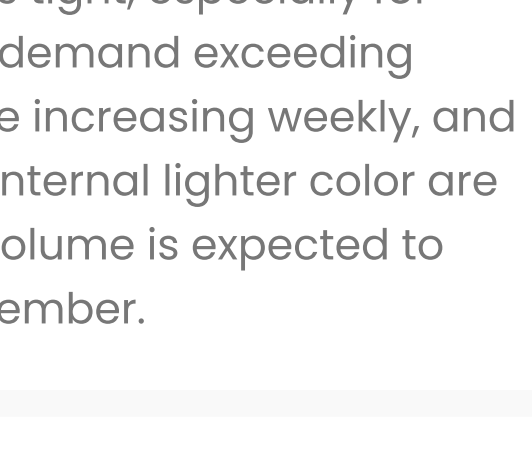
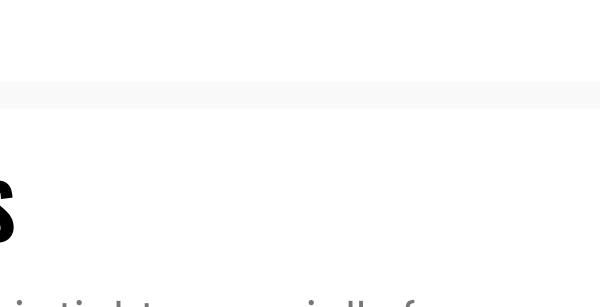
## ONIONS

PRICE STEADY



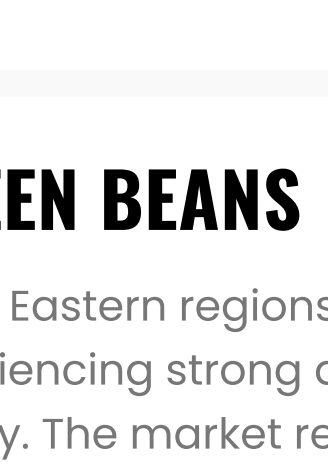
## POTATOES

PRICE STEADY

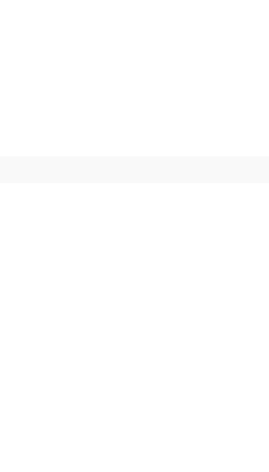


## TOMATOES

PRICE INCREASE

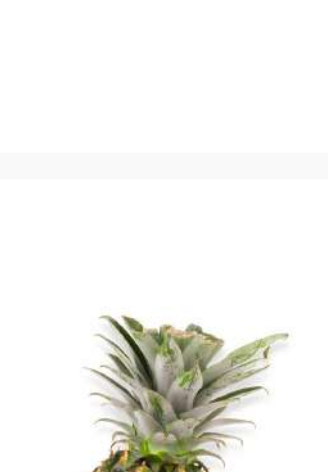


# Special ALERTS



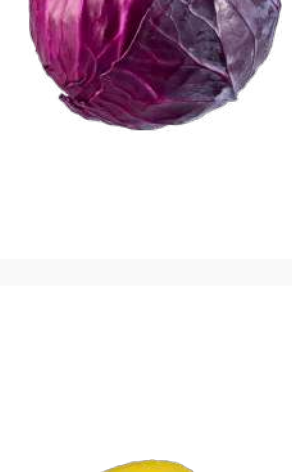
## GREEN BEANS

In the Eastern regions, green beans are experiencing strong demand with limited supply. The market remains very high, impacted by weather-related pressures.



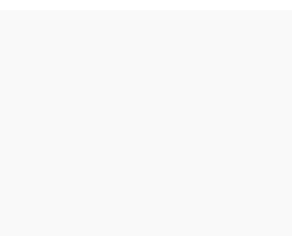
## EGGPLANTS

Demand in the West continues to outstrip supply due to excessive heat. In the East, supplies are lighter but of good quality, with the market strengthening due to high demand.



## CHILI PEPPERS

Mixed chili pepper supplies remain at record lows. In the East, there is a notable gap in hot pepper varieties like poblano and cubanelle due to heat and rain pressures. As the transition to Tennessee and North Carolina occurs over the next two weeks, local supplies are expected to remain very short. Markets are extremely tight for habanero, shishito, Anaheim, serrano, poblano, and Hungarian wax peppers.



## TOMATOES

The round tomato market remains steady from the previous week. The Roma tomato market remains high due to insufficient crossings from Mexico and low local production, though good growing weather could lead to a market adjustment soon. The grape tomato market is very active, driven by high demand and shortages from adverse weather in growing regions. The situation is likely to continue throughout July.



## PINEAPPLES

Pineapple supply is tight, especially for 5ct/6ct sizes, with demand exceeding supply. Markets are increasing weekly, and quality issues like internal lighter color are due to rain. Tight volume is expected to continue into September.



## RED CABBAGE

Red cabbage prices are escalated, with tight supplies and good quality. The market remains very active, but there are signs of improvement.



## LEMONS

California lemon supplies are tight, especially for smaller sizes (165 to 200ct). Significant import volumes are arriving from Argentina and Chile, and Mexican production is starting to increase.