



VALLEY VIEW PRODUCE



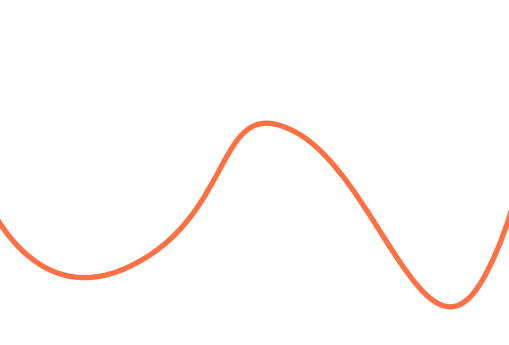
September MARKET UPDATES

Navigating September's fresh produce scene, market fluctuations are shaped by harvest timing, varying volumes, and occasional shortages. Anticipate potential price increases driven by growing demand, aligning with the seasonal shifts in availability.

Here's a brief overview of how these field dynamics may influence your menus this month.

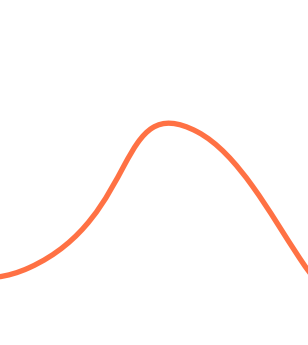
BELL PEPPERS (RED AND YELLOW)

PRICE INCREASE



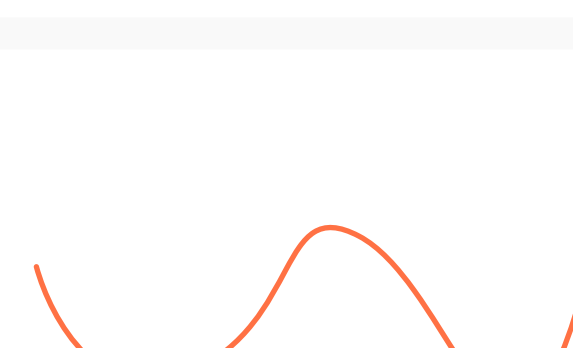
BOK CHOY

PRICE INCREASE



BRUSSELS SPROUTS

STEADY



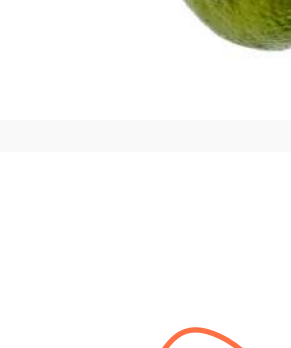
CARROTS

PRICE INCREASE



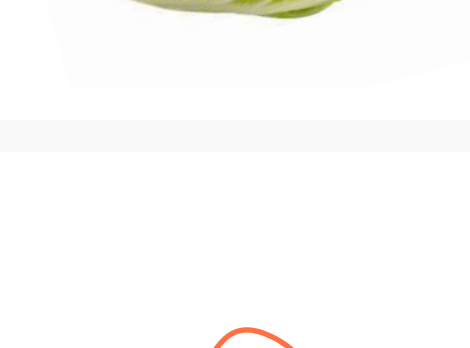
CUCUMBERS

PRICE INCREASE



GREEN BEANS

PRICE INCREASE



LEMONS & LIMES

PRICE INCREASE



NAPA

PRICE INCREASE



PARSLEY

PRICE INCREASE



PINEAPPLE

PRICE INCREASE



SNOW & SUGAR SNAP PEAS

PRICE INCREASE



TOMATOES

PRICE INCREASE



ZUCCHINI/SQUASH (GREEN AND YELLOW)

PRICE INCREASE



APPLES

PRICE DECREASE



BANANAS

PRICE DECREASE



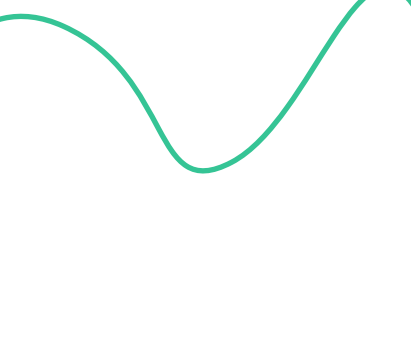
BROCCOLI

PRICE DECREASE



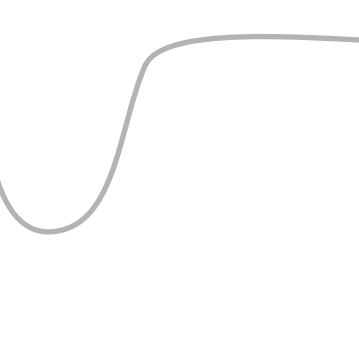
CANTALOUPE

STEADY



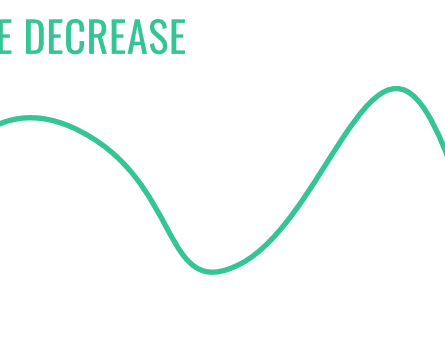
CAULIFLOWER

PRICE DECREASE



CORN

PRICE DECREASE



GARLIC

STEADY



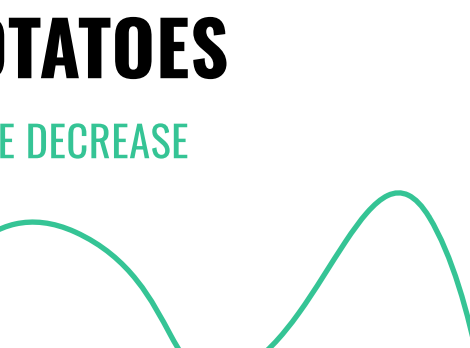
GREEN LEAF LETTUCE

PRICE DECREASE



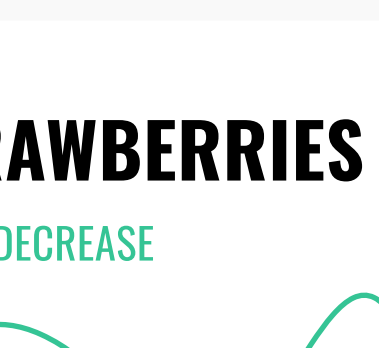
MUSHROOMS

STEADY



PEARS

STEADY



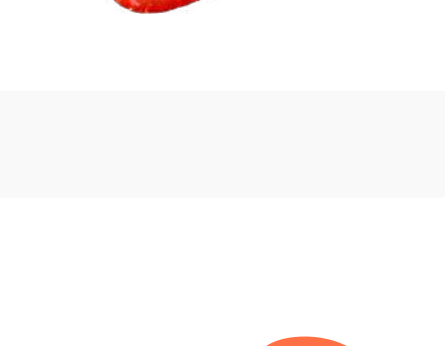
POTATOES

PRICE DECREASE



STRAWBERRIES

PRICE DECREASE



Special ALERTS

AVOCADOS



California season is ending, and YTD imports from Peru to the U.S. show a 40% reduction. Overall country volumes align with 2022, but arrivals are down 22%, anticipating a rapid decline in the next two weeks.

ASPARAGUS



El Niño's impact persists across Mexican and Peruvian growing regions, resulting in heavy production of small and standard sizes. Markets face shortages in Large, XL, and Jumbo sizes. Fair quality is noted in Mexican and Peruvian produce due to the prevailing heat conditions.

BROCCOLINI



Quality remains high, but there's a decrease in supplies, contributing to a stronger market. Expect ongoing supply reductions throughout the month due to the impact of higher temperatures and humidity in recent weeks.

GINGER

Chinese supply is expected to be irregular due to delays in unloading and inspection at ports. Daily price increases are anticipated.

TABLE GRAPES

Expect lighter supply and firmer markets as some growers report 30%+ losses in mid-season varieties. Anticipate a shorter-than-normal season with potentially volatile markets until the offshore deal begins. Quality issues are expected despite growers' efforts to pack unaffected grapes.

GREEN ONIONS

Green onions are in extremely short supply with marginal quality, primarily due to weather-related issues. Most shippers are grappling with a demand that exceeds supply, requiring pro-rating to fulfill orders. This situation is expected to persist until early to mid-October when new fields can be harvested.