



VALLEY VIEW

PRODUCE



# September MARKET UPDATES

With the start of the fall season and Labor Day driving produce sales, prices continue to fluctuate. Delayed harvests, bad weather conditions and food inflation are also taking a toll on produce pricing and availability.

Follow our monthly updates to stay in the loop on all major changes in the industry.

## GRAPES

PRICE DECREASE



## APPLES

PRICE INCREASE



## MANGO

PRICE INCREASE



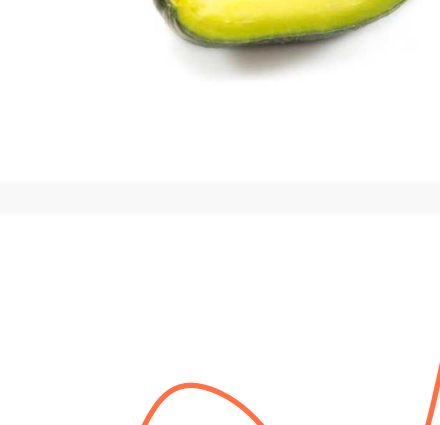
## PINEAPPLES

PRICE DECREASE



## AVOCADO

PRICE DECREASE



## BROCCOLI

PRICE INCREASE



## CUCUMBERS

PRICE INCREASE



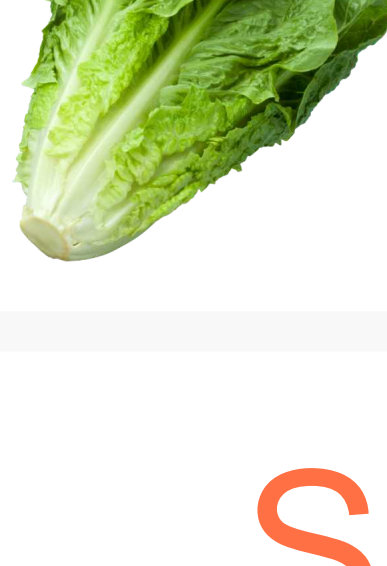
## SQUASH

PRICE DECREASE



## LETTUCE

PRICE DECREASE



## SPINACH

PRICE INCREASE



# Special ALERTS

## ASPARAGUS

Bad weather in Mexico has led to reduced supplies. Volume is not expected to rise until October. Prices are up.

## BROCCOLI

High demand and low stocks are driving the market up. Supplies are expected to become even tighter by mid-September.

## CAULIFLOWER

With the end of the summer season, supplies are tightening, causing markets to rise. Crop quality is excellent.

## LEMONS

Supplies are ample, keeping prices steady.

## ONIONS

High demand outstrips supply, driving markets up.

## ORANGES

Valencia orange supplies are extremely low. Imports are filling the gap until domestic production resumes in early November.

## POTATOES

Markets will remain elevated for the next few weeks due to low supplies.

## TOMATOES

Heavy rain on the East Coast and in Mexico has affected production. Supplies are tight for Roma, cherry and grape tomatoes.