



VALLEY VIEW

PRODUCE



# November MARKET UPDATES

As demand rises ahead of Thanksgiving and extreme weather continues to affect produce yields, markets struggle to maintain adequate supply levels for produce.

Follow our monthly market updates to stay one step ahead of all major price and availability changes.

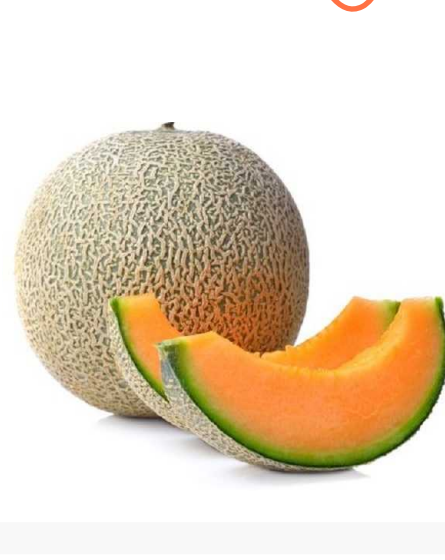
## LIMES

PRICE DECREASE



## CANTALOUPE

PRICE INCREASE



## MANGOES

PRICE INCREASE



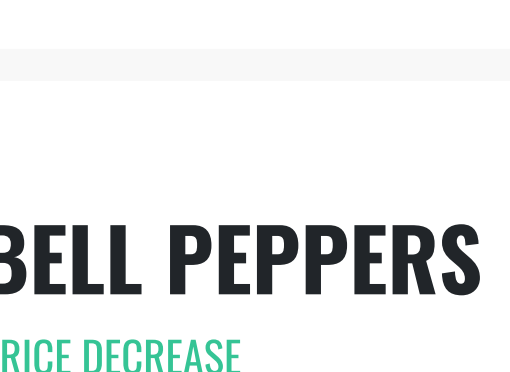
## PEARS

PRICE DECREASE



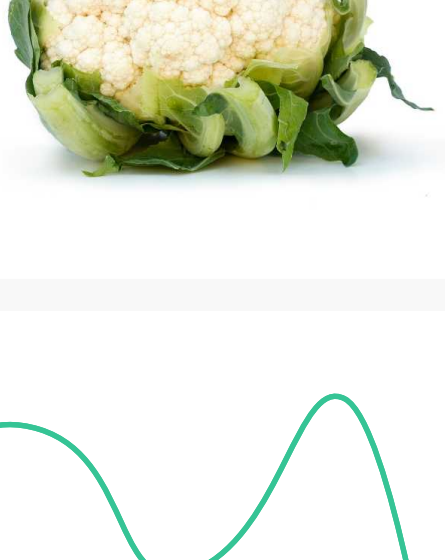
## STRAWBERRIES

PRICE INCREASE



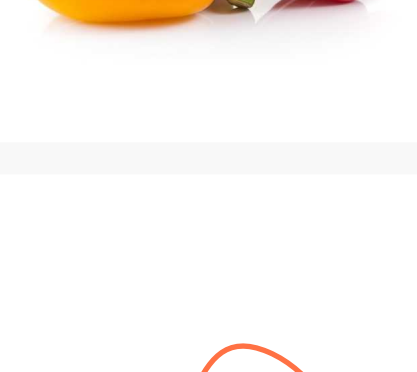
## CAULIFLOWER

PRICE INCREASE



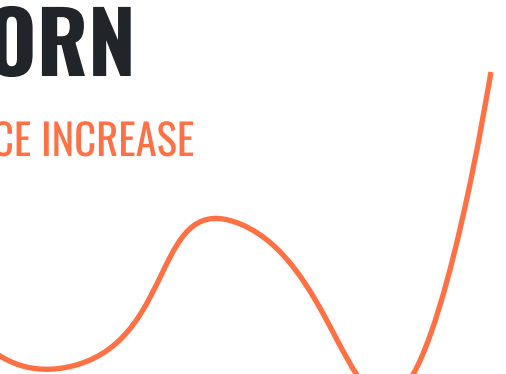
## BELL PEPPERS

PRICE DECREASE



## SQUASH

PRICE DECREASE



## BEANS

PRICE INCREASE



## CORN

PRICE INCREASE



# Special ALERTS



## AVOCADOS

Stocks are ample across all harvesting regions, keeping markets stable.



## BLUEBERRIES

Markets lighten up as volume rises in Central Mexico and Peru.

Quality is excellent.



## BROCCOLI

Prices remain high as the Salinas and Santa Maria Valleys season wraps up.

Quality is average, with pin rot affecting some crops and diminishing their shelf-life.



## CAULIFLOWER

Prices spike as California supplies run low.

Crop quality and price might improve as production starts in the Arizona/California desert region later this month.



## LIMES

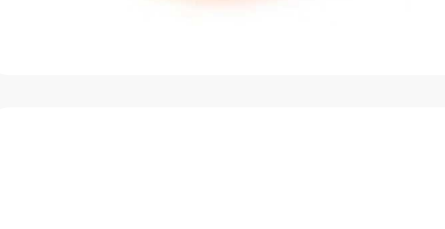
Good availability on smaller-sized crops. Quality is fair, with some occasional oil spotting.

Prices are steady.



## ORANGES

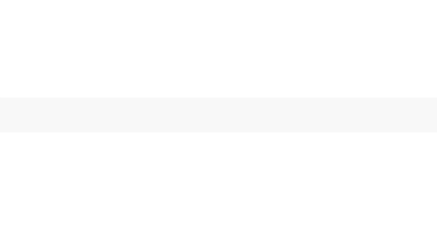
Volume is currently light but will increase as Navel production ramps up.



## POTATOES

Demand rises ahead of Thanksgiving, putting pressure on the market.

Prices are expected to climb throughout the month.



## TOMATOES

Recent hurricane damage has resulted in shortages across all tomato varieties.

Markets are elevated.