



VALLEY VIEW
PRODUCE



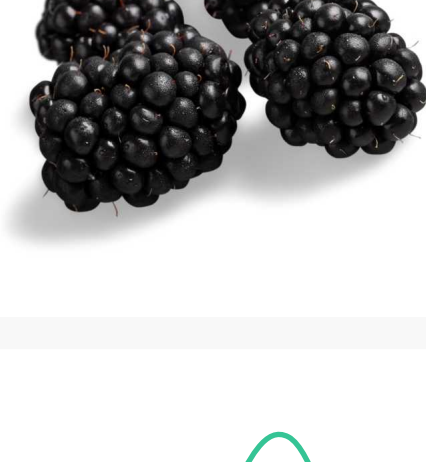
May MARKET UPDATES

With extreme heat affecting Eastern harvests and heavy snowfall in the West, markets are challenged by **low stocks** and **increased produce demand**. As a result, **prices continue to climb** for many key vegetables and fruits.

Follow our monthly market updates to stay informed about all the important changes in the industry as they happen and plan your wholesale orders wisely.

BLACKBERRIES

PRICE DECREASE



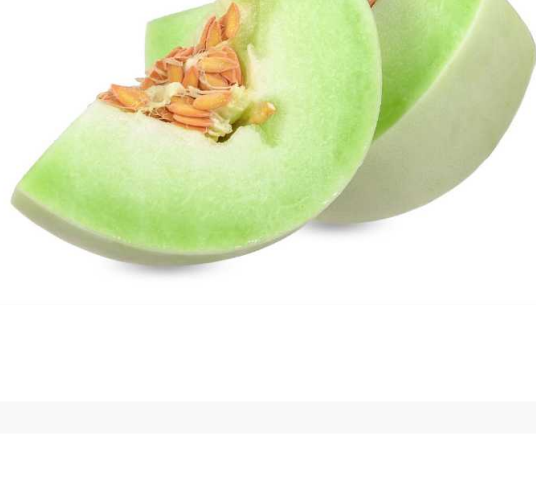
GRAPES

PRICE INCREASE



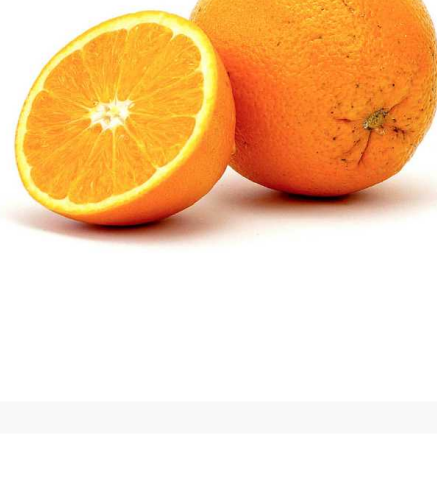
HONEYDEWS

PRICE DECREASE



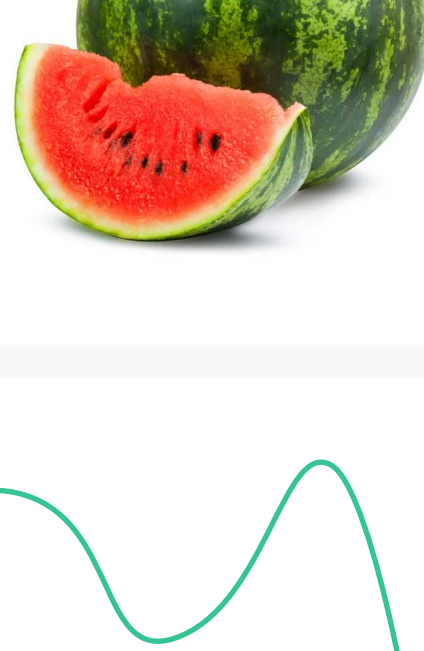
ORANGES

PRICE INCREASE



WATERMELONS

PRICE INCREASE



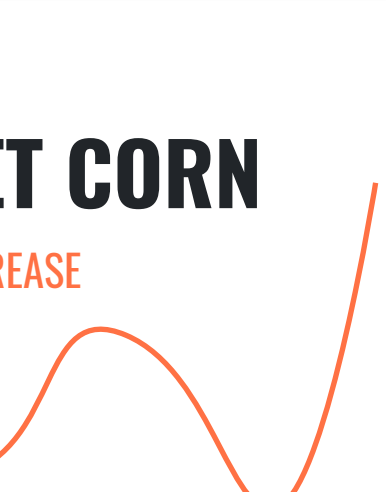
ASPARAGUS

PRICE DECREASE



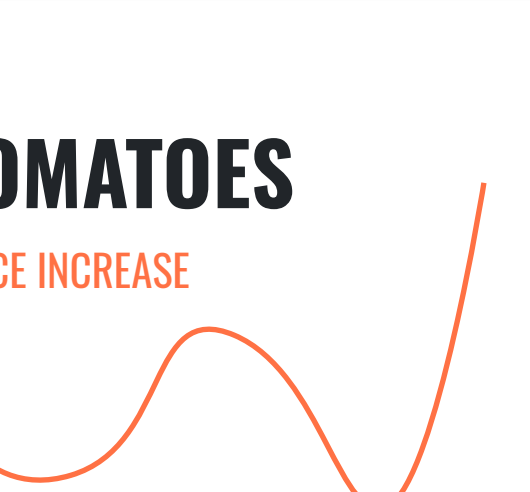
CAULIFLOWER

PRICE DECREASE



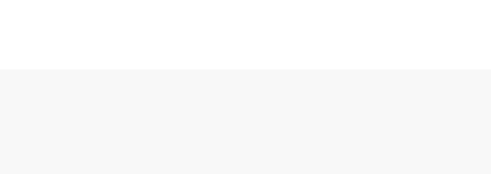
CUCUMBERS

PRICE INCREASE



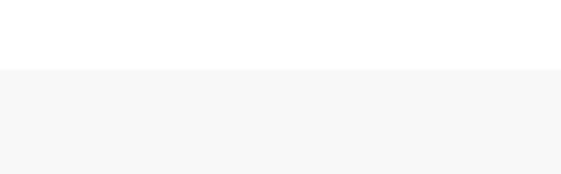
SWEET CORN

PRICE INCREASE



TOMATOES

PRICE INCREASE



Special ALERTS

AVOCADOS

Prices remain high as Mexico harvests dry up.

Volume will increase in the upcoming weeks as more Peruvian product becomes available.



BROCCOLI

Supplies are steady and abundant for broccoli.

Prices remain low.



BRUSSEL SPROUTS

Stocks are limited for crops out of Mexico due to extreme heat.

Expect high prices until domestic crops fill the gaps in production.



CELERY

Supplies are currently tight with harvest transitions underway.

Quality is great. Volume will pick up as more crops from Salinas, California become available in mid-June.



PARSLEY

Extreme heat in California is causing major crop shortages.

As a result, prices continue to climb.



PEPPERS

Markets are up due to high demand and low supplies from Canada.

Prices are expected to rise as Memorial Day draws near.



POTATOES

Fingerling potatoes are currently in short supply due to major production gaps.

Stocks are abundant for all other varieties.



TOMATOES

Florida stocks are limited due to warm weather and rain.

Prices are expected to stay high until volume increases.

